



BOARD MEETING AGENDA

May 05, 2022 • 3:00pm-5:00 pm • Bellevue Marriott & WLA online meeting room

Read in Advance of Meeting: February 2022 Board Meeting Minutes, Leadership Reports

Facilitator: Ahniwa Ferrari & Brianna Hoffman

Notetaker: Lesley Bourne

TOPIC	LEAD	TIME
Call to order <ul style="list-style-type: none"> • Call for Additions/Changes to Agenda • Online meeting reminders 	Ahniwa Ferrari	3:00
Approve minutes from February 2022 meeting (vote)	Ahniwa	3:10
Executive Director Report <ul style="list-style-type: none"> • Dashboard Report • Legislative Committee Update 	Brianna Hoffman	3:30
ALA Report	Steven Bailey	3:40
New Business <ul style="list-style-type: none"> • WLA Website Discussion • Land Use Donation for In-Person Events • Book Challenge/Ban Expectations 	Sarah Logan Ahniwa Ahniwa	3:55
Old/Ongoing Business and Updates <ul style="list-style-type: none"> • Area Share Outs 	Ahniwa	4:20
Closing questions or comments	Ahniwa	4:50
Meeting adjourns	Ahniwa	4:55

2022 WLA Board, voting members:

Ahniwa Ferrari, President 2022
 Johanna Jacobsen Kiciman, VP/President Elect 2022
 Danielle Miller, Past President 2022
 Erica Coe, Director/ALD Rep 2021-2022
 Barbara Walters, Director/PLD Rep 2022-2023
 Sarah Logan, Director/ScLD 2022-2023
 Alycia Ensminger, Director/SpLD Rep 2021-2022
 Muriel Wheatley, Treasurer 2021-2022
 Steven Bailey, ALA Councilor 2022-24

2022 WLA Board, non-voting:

Brianna Hoffman, WLA Executive Director
 Jacob Lackner, Student Rep 2022

Advisory leaders:

Vacant, PNLA Rep 2022-2023
 Kelsey Algeri, ELAC Representative 2021-2023|
 Claire Murata, CLAWS-LLC Representative 2022
 Kate Laughlin, WLA Strategic Advisor

2022 Board Meetings

- August 5, 2022 | 10am-12pm, Online
- November 1, 2022 | 11am-1pm, Online



MAY 2022 BOARD MEETING NOTES

May 05, 2022 • 3:00pm-5:00 pm • Bellevue Marriott, Yakima Meeting Room, WLA online meeting room

Present Board: Ahniwa Ferrari, Alycia Ensminger, Barbara Walters, Danielle Miller, Johanna Jacobsen Kiciman, Muriel Wheatley, Sarah Logan, Steven Bailey

Present Section, Division, and Committee Leadership: Becky Huss, Brandi Gates, Brenda McGuigan, Cheryl Martin, Jannah Minnix, Lydia Bello, Ryan Grant, Sara Peté, Shawn Schollmeyer

Present Members: Cindy Tingley, Kimberly Larson

Present Staff: Brianna Hoffman

Notetaker: Lesley Bourne

President Ahniwa Ferrari called the meeting to order at 3:04 pm

- No additions or changes to the agenda
- Brianna Hoffman shared meeting reminders

Danielle Miller moved to approve minutes from the February 2022 meeting. Alycia Ensminger seconded. Minutes approved for February 2022.

Executive Director Report

Brianna Hoffman

- There was a sizable jump from March to April in membership
- Business membership increased noticeably from April 2021-2022
- At the 2022 in-person conference, we have 286 in-person registrants; 349 total, if you include virtual
- 138 registrants are first-time attendees
- Registrants donated \$832 to Real Rent Duwamish
- Registrants donated \$240 to the WLA Scholarship Fund
- Registrants donated \$155 to the WLA General Fund

Legislative Report

Brianna Hoffman

- Lobbyist Carolyn Logue unable to attend today's meeting
- Legislative Committee will be meeting monthly for the rest of the year to start planning for the 2023 Legislative session as well as writing reports

501c3 Update

Brianna Hoffman

- Attorney Jacob Ferrari gave an update recently to the WLA Office on its 501c3 application. The IRS is very backed up with applications. All applications that were filed in August 2021 have not been assigned a case agent (WLA filed in October 2021).

- According to Jacob, as soon as we get a case agent, the process will go quickly.
- Jacob is keeping a close eye on the database in case there's an update that doesn't come with a notification for any reason.

ALA Report

Steven Bailey

- ALA had its midwinter meeting online in January 2022: LibLearnX
- ALA is planning its in-person conference in Washington, D.C. this summer - it is the first ALA conference since 2020 that will be in-person
 - The conference will be hybrid - registration is now open
- ALA Council is embracing council meetings outside of its regular schedule (typically 2x year at conference times)
 - Council has met virtually in early March, late March, late April, and there will be an upcoming meeting later in May
 - As a reminder, the Council is tasked with transforming ALA Governance and restructuring the entire governance system to be more nimble and create greater opportunities for member engagement
 - The Council is getting down to the most contentious issues in their latest meetings: determining who is "running the show" - Council or Board
 - Oversight and Review will be discussed during the next meeting
 - The hope is to bring a vote to Council moving for the new structure governance of ALA at the upcoming conference
 - There is no update for WLA as how it would affect our association
- Steven is working on how to submit information regarding ALA to our membership regularly
 - He is rolling out office hours in order to learn more from our members and give them room to ask questions
 - Starting May 11 there will be a form announced in WLA Wednesday that will allow people to submit questions and concerns

New Business

WLA Website

Sarah Logan

- Sarah is the School Library Division board representative and board liaison to the Advocacy Committee
- The Advocacy Committee recently found it wanted to update a portion of its web pages; however, this transformed into a discussion of hoping to restructure the entire WLA website
 - She understands that restructuring and reorganizing the website to make it easier to use, for both WLA members and library advocates, has been discussed in the past
 - As it's a really big project, she hopes to start a conversation and maybe utilize some funds to help with updating it.

WLA Website Discussion

- Brianna shared that WLA uses platform Personify to manage member database and website; it's all interconnected
 - Personify has different templates to use on the website that we can explore

- Lesley Bourne has been updating portions of the website since she joined the team; however, it's a slow and steady process
- As far as the templates are concerned, Brianna would love to see the template updated (\$750 charge)
- It's a big job and there's a lot to be done; Brianna can see website utilizing mission statements more as its headers (Leads, Advocates, Educates, Connects), as an idea
- Financially, with conferences being virtual the last couple of years and this in-person Bellevue conference costing more, 2022 might not be the best year for an update, but we can start putting together a task force or putting out an RFP
- Caitlin Maxwell asked if the divisions, sections, committees will be able to do anything for the website?
- Sarah: In the Advocacy Committee, we're able to update or create content, but the issue is the organization - having the information architecture of the site be reorganized
 - You're able to make updates any time you want, but the architecture problems are bigger than one person or one division
- Ahniwa: We could build a much better website for not a lot of money, and I think we should restructure with accessibility in mind. For example, nested tables in the top are really hard for those with real accessibility issues.
- The membership management piece is the other part of this conversation
 - Brianna: There are other membership management software options out there; it is really tied to the website so that is something to consider
 - The website has been like building a house of cards - you keep building onto it rather than re-formatting or re-shaping; WLA has grown a lot in the last five years
- Danielle Miller: Thank you for bringing up accessibility; is there a reason the website has to be tied with the member software?
 - Good question and something for a prospective committee to look into
 - Authentication / behind a paywall
 - Could it be a Capstone project?
- It would be helpful to know what this would actually cost so that we could get a good timeframe
- Seeing what other state library associations are doing
 - ACRL-WA used Wild Apricot
 - Personify bought MemberClicks
- Shawn Schollmeyer: It would be interesting to see a list of the shortfalls or items that need improvement, along with what is working well on the site.
- Johanna Jacobsen Kiciman: Do we have any current data about usage to inform how it is redesigned?
 - Lesley can look up that we can pull up data from MemberClicks to see usage reports - perhaps to deliver at next board meeting (will become ongoing business for next meeting)
- Brianna: Can talk with other state association directors with other options that are out there
 - Texas Library Association didn't have one and used their own database; they just implemented a new one recently
 - There are many ways to manage an association
- Caitlin: In ALD/ACRL-WA we have the ACRL webcasts only available for members (after they login)
- Brianna: Great comment about what goes behind the paywall; more pages can be set up that way

Land Use Donation for In-Person Events

Ahniwa Ferrari

- First in-person WLA event in recent memory where we've highlighted a land use donation.
 - We had optional donation in conference registration
 - \$832 was raised
- There were some concerns about the group that we chose to donate to this time - Real Rent Duwamish

- There are a certain number of tribes recognized in WA, and there is dispute over its legitimacy

Land Use Donations Discussion

- Ahniwa is really invested in land use donations as an ongoing initiative and wants to open up the discussion
 - Perhaps we build in a land-use fee for events of perhaps \$5 or \$10?
 - If we can't find a group or if donation is contentious, we can donate to a national association
- Caitlin: ALD/ACRL-WA has donated registration fees to associations
 - ACRL-WA once donated to the Nisqually Tribe as part of its event registration; they didn't make it optional and just added \$10 to registration; they consulted with the tribe in advance to make sure it would be acceptable
 - Lydia Bello: To confirm my comment about ACRL-WA 2019: we added \$10 to registration and that was donated to the Nisqually Parks Department based on the recommendation of the treasurer of the Nisqually Tribal Council.
- Shawn Schollmeyer: Want to keep an idea on the table if donations can fund a tribal member or student scholarship for programs or certificates; encouraging librarianship from native areas
- Danielle: It might work better to have fee built-on if it works logistically; if I'm paying with my work card for example, I can't pay for a donation; with added on, it's more seamless
- Ahniwa: WLA makes the donation in the end; but it can be a fee for the registrant
- Brianna: Addressing scholarship idea as Ahniwa had also brought it up; the WLA Office is working on different ideas perhaps for an organization to sponsor a scholarship, which would be more sustainable than the divisions or other groups trying to sustain it
 - First time trying it, and we can certainly adjust that method
- Sara Peté: I want to echo that there are five federally unrecognized tribes, and I don't think we should cut anyone out just because they're unrecognized.
- Caitlin: This is something that our student representative shared with us--#landback --where institutions that can are gifting or making agreements with Tribal Governments or tribes and return land back to the tribes after forced removal.
- Ahniwa: WLA doesn't have land, but we can mark when we use land for physical in-person events
- Steven Bailey: I support this idea. As a manager of a public library on tribal land (the Muckleshoot Library), I'll also note that there are sometimes underlying tensions between tribes that we should be aware of. The Real Rent Duwamish movement has been taken as an affront by the Muckleshoots, for example. See <https://www.wearemuckleshoot.org/>
- Ahniwa: We'll continue looking at options and having this conversation
- Brianna: If you have suggestions, please let us know; agree with national donations too like ALD/ACRL-WA has done
 - Ahniwa: Thank you to that group for setting that precedent

Book Challenge/Ban Expectations

Ahniwa Ferrari

- Follett was going to provide ways for parents to set filters on what their children could check out from school libraries
- Did it in response to libraries concerned about state legislation; it would have happened in every state if Follett had gone through with it
- How do we want WLA to participate in those issues/conversations when they come up?

Book Challenge/Ban Expectations Discussion

- Sarah Logan: To clarify, school boards may have been asking for this and not school libraries; an important distinction
 - I think WLA should have vehemently voiced its support for students' right to read and their right to privacy
- Brianna: Doesn't Follett already have that mechanism?
 - Sarah: You can set up notices and who they go to (students, families); you can add notes if a parent makes a request unless there's an extraordinary circumstance). In all, it puts a huge burden on your library staff; it's not as big brother-like as it may appear -- you have the ability to turn off checkout history; for me, it's a helpful instructional tool but I understand why people are turning it off; and my understanding is different from that of a high school librarian
- Alycia Ensminger: WLA is in a unique position to help solo librarians in these situations; we can help people with backup and advocacy toolkits
 - I wonder if we can't do more to educate our peers about intellectual freedom in the field
 - Values don't always align between public, school, and academic and it would be great to engage each other about this topic
- Sara Peté: Greatest online event I saw recently by TXLA that involved students, teachers, parents, authors - would be cool for WLA to do something like that
- Sarah: The scenario with Follett is why it's very important to me for all school librarians to be a trained librarian
 - In Walla Walla students responded to a recent book ban, and giving those students an organization to point to as supporting them would be very empowering
 - Ryan Grant: Just to echo Sarah, the organization that the communities in Ellensburg and Walla Walla did around book challenges was great; I think if we can have resources available, articles in the Alki, etc. about what they did so that there's a historical record for the next one, I think that would be a long-term benefit.
- Shawn: Helpful for WLA to be in support of libraries creating policies in advance such as those in ALA
 - Looking at responses by groups; Tamara Meredith, Director of Jefferson County Library System, had a great discussion recently about being proactive on policies; it would be really good for libraries to know they have choice and that they respect their board's wishes
 - Trying to put resources on policy examples up on the website and reach out to foundations/
- Johanna: There's a lot of ask for proactiveness in the chat [*from this meeting's attendees who are attending virtually*]
- Brianna: We did come up with a statement in support of intellectual freedom earlier this year
 - Working with folks from state governor's office to see what more we can do together
- Ahniwa: We're happy to turn around and state our beliefs and put together resources; though sometimes statements don't feel like enough; maybe there are other things we can do that feel like more than tokens; call to share your ideas
- Ahniwa: Book bans and book challenges, the books that a child can read a choice between their child and their parent - providing a technical tool seems like that falls within that ideology?
 - Sarah: A good thing to remember is that this point can become an issue of safety, and it varies greatly from elementary to high school libraries
 - I don't restrict what kids check out, but I have the capability
 - I email parents each week to get books back because an elementary student's understanding of responsibility is in development; their need is different and they can't always remember to bring books back
 - Ahniwa: Thank you; it seems like it's more complicated with Follett than a typical book banning
 - Sarah: Unfortunately, my tech department does not care what my library's circulation software is
- Ahniwa: I don't know if our association is the right to make a statement with legislation happening in other states

- Lorena: Perhaps Rickey and I and other members of IFS can host materials on this topic on our part of the WLA website?

Old/Ongoing Business and Updates

- **Sara Peté:** The Special Library Division has its first 2022 crawl of the year on Zine Libraries, set for June 3rd at noon online and will be recorded and available for free
- **Rickey Barnett:** The Intellectual Freedom Section is now connected with ALA CiFnet; in a nutshell, it's every representative from states meeting quarterly to meet about intellectual freedom, book bans, etc.
 - If there's anything you want to know or if you want us to find out more information on, please reach out to IFS
 - IFS has set an open WLA member meeting for Sept 15 at 2 pm
- **Ryan Grant:** For the School Library Division, I'm really happy at what our relationship with the State Library is leading to with future professional development and them taking on clock hours, and overall the situations we've had around the state have been wins for the most part.
 - ScLD has two sessions on school library perspective on book challenges, as well as the ScLD unconference
- **Caitlan Maxwell:** ALD/ACRL-WA recently had a drop-in discussion last quarter about accreditation that was co-facilitated by Rhonda Kitchens and Jacqueline Ray (Walla Walla); we had a good discussion and good attendance, and we want to invite more members to facilitate or co-facilitate
 - We have our division unconference coming up on Saturday, and we have other plans for summer and fall
- **Cheryl Martin:** SAIL has pivoted to a session tomorrow from 11:15 am-12:30 pm
 - Ahniwa: I started the SAIL section, so that is great that you are revitalizing it! - it came from a combination of two other reference groups (reference (RIF) and Technology) - there was nothing that addressed serving adults in libraries, so I'd be happy to chat, as I chaired that session for awhile
- **Danille Miller:** WLA Awards Reception is tomorrow night, and there will be beverages and food
- **Steven Bailey:** The King County Library System is hosting Deborah Caldwell-Stone, Director of the Office of Intellectual Freedom, for an online discussion of the recent spate of book bans we are seeing. May 18th, 6:30pm-7:30pm. Free, natch. <https://kcls.bibliocommons.com/events/623cacc28d99b46000e63f0>
- **Jannah Minnix:** Public Library Division is having an unconference tomorrow
 - Sno-Isle is launching an accessibility page; for PLD we are in talks about doing services in WA that people may not know about - best kept secrets - reach out to me!
- **Lesley Bourne:** Sign up to volunteer for the conference at the registration desk!
- **Brianna Hoffman:** Glad you're all here! Want to thank our amazing conference committee for all the work they've put in
- **Ahniwa Ferrari:** Open mic at meet & greet tonight, sharing art, singing, music, share your creativity
 - I want to plan a one-day WLA online accessibility summit in the fall, but stay tuned for that
- **Johanna Jacobsen Kiciman:** New Connections lunch on Friday is going to be a great networking event; really, really pleased to see the engagement and to see new members come to the conference; looking forward to seeing you tomorrow

Sarah Logan moved to adjourn the meeting. Barbara Walters seconded. Meeting adjourned at 4:22 p.m.



FEBRUARY 2022 BOARD MEETING NOTES

February 04, 2022 • 11:00pm-1:00 pm • WLA online meeting room

Present Board: Johanna Jacobsen Kiciman, Jacob Lackner, Steven Bailey, Alycia Ensminger, Ahniwa Ferrari, Muriel Wheatley, Danielle Miller, Barbara Walters, Sarah Logan

Present Section, Division & Committee Leadership: Sharalyn Williams, Michelle Haffner, Georgia Reitmire, Brenda McGuigan, Brandi Gates, Rickey Barnett, Caitlan Maxwell, Sara Peté, Lydia Bello, Shawn Schollmeyer, Ryan Grant, Ray Zill, Stephanie Zero, Nic Figley, Stella B Haynes Kiehn, Katy McLaughlin, Angi Anderson

Present Staff & Advisory Positions: Brianna Hoffman, Carolyn Logue

Notetaker: Lesley Bourne

President Ahniwa Ferrari called the meeting to order at 11:05 am

- Introductions from attending members
- No changes to agenda

Danielle Miller moved to approve the minutes from September 2021. Muriel seconded. September 2021 Minutes approved.

WLA Investment Strategy

- Moved from Ameriprise to Bear Mountain Capital
- Moved approximately \$70,000 over to checking in order to pay for conference
- Had \$68,000 cash on-hand prior
- Rep Jonny Johnson has added REITs - Real Estate Investment Trusts – to the portfolio in order to diversify
- Pandemic has been rough on many portfolios; WLA is doing relatively well given the past couple of years
- We'll be making other changes to the portfolio after the conference so that we have 16-18 months' worth of cash
- Rep Jonny Johnson will be present in August to report on the first half of the year

Executive Director Report

Brianna Hoffman

Dashboard Report

- Seeing steady, upward membership growth
- Big jump in student memberships, as always
- Business memberships growing
- WLA Legislative Week had double the attendance it did in 2021
- 89 days until conference

501c3 Transition Update

- Currently we're a 501c4, but we've been working on the transition for the past couple years to 501c3
- We can't ask IRS for updates on the application for 180 days (or about 6 months); we should be able to request updates in March
- Hopefully the distinction will be approved before the May conference

WLA RedBubble Store

- Front page shows samples; it's best to click on something that has logo you like, and then scroll down to view 60+ products
- Thank you to the Member Services Committee for researching and recommending RedBubble

Upcoming Events

- Conference is 89 days away; we'll be doing session selection soon
- We are planning for conference in-person at this point

Legislative Report

Carolyn Logue

- Busy, but quiet year
- 100 percent virtual session
- Policy cut-offs happened yesterday 2/3 to be considered live for session; by Monday 2/7 they have to be out of Fiscal Committee; bills have until 2/15 to be out of their house of origin
 - We'll see a lot of bills die in the week to come
- HB 1630 (Weapons/Restrictions) Monitoring | Pertains to election areas, could have impact
- money for nurses/counselors | hoping it opens up funding for librarians
- 1723 | increases telecommunications access - impacts all library levels and communities, not just schools - still moving
- Imagination Library | in House Appropriations - hasn't popped up for hearing yet
- Definition of Broadband bill to expand speed levels – it would take definition from capacity of 25 megabits/sec download and 3 megabits/sec upload and change to 100 megabits/sec download and 20 megabits/sec upload
 - Will it have effects on Rep. Mia Gregerson's bill?
 - It shouldn't; it would just work with it well
 - This bill will definitely help increase broadband speeds in rural locations
- 1835 Expand outreach for students to fill out FAFSA / WAFSA - WA state is 49th in the country for completing these forms; the bill would encourage libraries & partners to apply for grants that would create programs for communities to fill out the form
- The HOUSE is moving 1850, but tech companies don't like it; it's very consumer-oriented
- Most "bad" bills have died already
- The long-term care act bill has been delayed 18 months
- Bills seen around police and use of force - getting more activity/assistance when needed
- Lots of homeless funding and housing discussions

New Business

Area Share Outs

- This is new to our board meetings
- We've only used leadership packets in the past for area share-outs; we don't need to have everyone read out their report
- Please share if you're excited or want feedback on anything
- **Shawn Schollmeyer, WLFETA Chair**
 - Last year was first year as chair, still getting used to format/resources
 - If you've worked directly with a board member, trustee, friend, etc, and they have a great story to share, please contact Shawn (shawn.schollmeyer@sos.wa.gov)
 - Wants to put together a virtual panel for the conference
 - Also wants to put case studies on the website

- Any division will be useful
- **Sarah Logan, ScLD Rep Board member**
 - WSL has become clock hour provider (Tami Masenhimer should be main contact)
 - This is a great opportunity; their experience will inform us if WLA should become a clock hour provider as well or if we can continue to partner with WSL
 - BIPOC scholarships still has money available; please let Sarah Logan or Ryan Grant know if you have any ideas or recommendations for reaching people
 - These scholarships remove barriers for new members to join WLA/School Library Division
- **Ray Zill, Alki Editor**
 - Encourages writing for Alki. The next issue will be published in March, and the deadline is Feb. 16
 - Theme: “Work in Progress”
 - Summer issue will be conference issue; committee plans to seek presenters and attendees to write
 - December issue will be around tribal libraries; wants to invite people to April editorial committee meeting who know about tribal libraries in WA
 - Great energy on the committee this year
 - Articles and research accepted, but art and poetry also accepted and welcome
 - If you want to write a regular column for Alki, please let Ray know
 - Ahniwa: Is video possible in the digital format?
 - Ray would need to contact layout designer; it may be an accessibility issue
- **Rickey Barnett, IFS Chair**
 - IFS Hosted intellectual freedom panel during 2022 WA Library Legislative Week
 - IFS is being revitalized, alongside Vice Chair Lorena O’English
 - Excited to continue this work for the rest of the year and to collaborate with other WLA groups, as this is a very important, timely topic
 - Please contact IFS if you’re interested in working together
- **Caitlan Maxwell, ALD/ACRL-WA Chair**
 - ALD/ACRL-WA is going to host a drop-in discussion about streaming media, that will be loosely facilitated by steering committee members (Feb. 17, 3-4 pm)
 - ALD/ACRL-WA donated proceeds from the Joint Fall Summit with ACRL-OR to two indigenous library associations in order to take tangible actions to support indigenous groups beyond land acknowledgements
- **Sara Peté, SpLD Chair**
 - The Special Library Division will be continuing its special libraries crawl, let us know if you have ideas for libraries we could tour! Contact sara.pete@sos.wa.gov

Fundraising Discussion

- With WLA having to move its conferences virtually the past two years, this has had a financial impact on the association as we’ve relied heavily on membership and conference for revenue
- WLA hopes to diversify its revenue streams
 - For example: WLA Store; WLA pet calendar

Fundraising Ideas

- Silent Auction
 - Can expand this to non-conference time
 - Better software now for online, silent auctions
 - Raffle with the fundraiser
- Donations being tax-deductible will help after we move to 501c3
- Wine raffle at conference in the past
- Participate in Give Big (24-hour giving campaign)

- Dine-out nights (Chipotle, Froyo, etc.)
- Accepting donations during events with free registration
- Using Venmo - easier way to donate money
- Charging non-organizational members to post jobs in WLA Wednesday
- Outside of the box: a virtual "Nailed It" baking challenge?
- Steven Bailey: Love the idea of combining fundraising with opportunities to connect members together
- Lydia Bello: I like the idea of raising funds from outside the membership too. I know it can be hard for members to be a member and then be asked for donations (I'm thinking about my experiences with national ALA, although I know WLA isn't nearly as expensive as national ALA+ACRL)
- Ahniwa: Print on demand option for Alki, if we can make it financially viable
 - Brianna: Alki went digital as it was very expensive to print
 - Cannot currently sign up for print subscription
 - We've begun marketing ourselves as open access; artists do not currently get paid for their art on the cover
 - A special print art issue of Alki? With appropriate agreements with contributing artists?
- Georgia Reitmire: We have great artists and craft and make beautiful things; if we could have gallery or auction for the benefit of WLA (you can do it online honestly)
 - Ahniwa: WLA Has Talent - Charity Gala Event?
- Alycia Ensminger: Creating promotion around themed events/months with help from Marketing & Communications Committee
- Sarah Logan: Are we looking for ways to raise funds from our members or ways to raise funds from those outside the organization?
 - Brianna: Both, I'd say
 - Johanna: People who have more money are not association members; it'd be nice not to place burden on members who don't have as many financial resources
- Ray: If we sold some kind of art print, would we be able to split the profit with the artist?
 - Ahniwa: Yes, we just need to create agreements
- Co-funding agreements

Tribal Donation Discussion

- Ahniwa: In the past, ACRL-WA took percentage from the ACRL-WA & ACRL-OR conferences and donated to tribe whose land we held the conference on
 - Lydia: Then-ACRL-WA donated \$10 per registration in 2019, if I remember correctly.
 - Caitlan: ALD/ACRL-WA's recent donation was inspired by ACRL-WA in 2019; when I was putting together Land Acknowledgement statement, a lot of resources went beyond to include tangible action
 - At the time, we went with national library organizations
 - Landback (<https://landback.org/>)
- For events that bring in money, we could donate to tribe or tribal association
 - Have option for person registering to donate an amount to the tribe
- Johanna: Do folks know if any other associations pay Real Rent (like Real Rent Duwamish)? -- that would be a sustainable donation.
- Shawn: What about a percentage of conference earnings to go to a tribal librarian scholarship - perhaps coordinated through the tribal library association? I think we should work with their library association on the WA or national level.
- Brianna: Building it into conference registration form; considerations: when you employer pays for conference registration, you usually can't add it on; WLA Office would like to come up with some sort of match or up-to-point (in case we receive few donations)
 - Instead of voluntary box, we could add \$10 to every conference registration and be VERY transparent about it

- Shawn: Have we involved any tribal library members in discussing this idea?
 - Ahniwa: Have a lot of hopes and ideas about involving them in WLA, but want it to also be something they want so that it is not performative
 - Need to have another conversation with Carolyn Pedersen with WSL
 - If you know of someone who works in a tribal library who's in our profession, I would love to connect with them
- Shawn: Definitely need to involve tribal members; I am hoping that they're involved early in the process

Old/Ongoing Business and Updates

ALA Update

Steven Bailey

- Had winter conference (ALA LibLearnX) back in January; more focused on discussion/engagement
- Great speakers and sessions: Jacquelyn Woodson, Molly Shannon, Colin Kaepernick, and more
- Great session of note: Trauma in the Library
- Sessions were recorded and are still available
- Council Updates
 - Committee of Diversity has created DEI scorecard to measure ALA success in this work
 - Membership - dues model has 11 different categories, not including organizations; they want to simply that down to 4 which was approved
 - Reorganization of ALA – this has been a five-year conversation that is still ongoing – there's a draft of the new model – ALA is trying to diversify streams of income just like WLA
 - Barriers: ALA is a big organization and it's difficult to find your space in
 - Trying to decide who will run the show: an executive board? Or council?
 - There's a proposal to turn power over to the board, but there are dissenting voices in council about this direction
 - Council will continue to meet outside of conference schedule
- This is second term for Steven as Councilor - first term was spent figuring out Council
 - Brainstormed ideas recently on how to connect more with WLA membership on what's going on at ALA
 - Steven will have regular feature in WLA Wednesday that will follow each Board meeting
 - Going to launch Google form for members to send their questions/comments directly to Steven
 - Looking at Zoom-based office hours for drop-in
 - There will be a more formal report with links in upcoming WLA Wednesday!

Closing questions or comments

- Ahniwa: Want to “embiggen” the tent for WLA; have helped do this with CLAWS and ACRL-WA and want to continue with other groups; please feel free to share your ideas!
 - Continuing EDI and adding A for “Accessibility”
 - Later on in 2022 (post-conference), hopes we can plan a one-day accessibility summit
- Brianna: Vacant PNLA rep position at the moment; if you know someone involved in PNLA or would like to be involved, we're looking for that rep; PNLA board meetings are every other month, and you'd be involved in conference planning
- Sarah: Every committee has someone from each division, but for ScLD there is a lack of communication back to those committees; wondering what other divisions do to facilitate that communication?
 - Brianna: It's an issue across divisions/committees; we should have some sort of mechanism that would improve communication
 - Sarah: Do we as a board need to facilitate that?

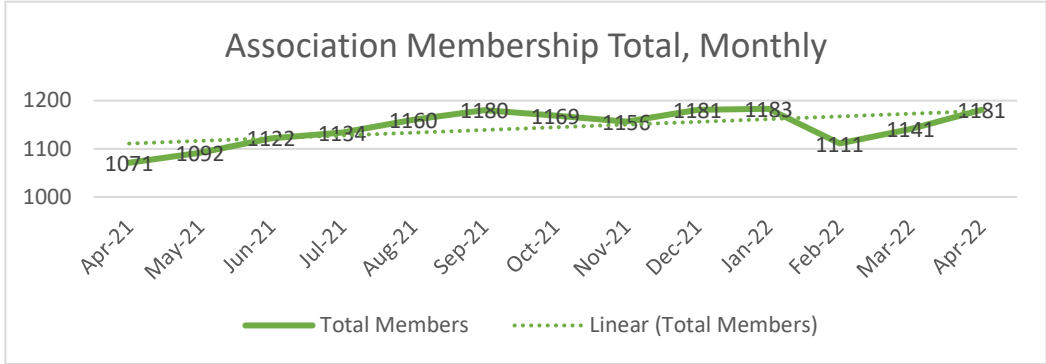
- Brianna: Not necessarily, no, we can continue to talk about it

Ahniwa called for motion to adjourn the meeting. Steven Bailey motioned. Johanna Jacobsen-Kiciman seconded.
Meeting adjourned at 12:56 pm

WLA Dashboard Report, as of 5/2/22

Membership Changes

Member Type	Apr-21	Apr-22	% Change
Business	10	18	80%
Frd, Fndns, NPs	89	88	-1%
Ind Employees	569	579	2%
Organization/Trustees	234	269	15%
Students	135	172	27%
Unemployed/Retired	34	46	35%
Total	1071	1181	10%



Membership Renewals, April 2021 - April 2022

Member Type	
Business	8
Frd, Fndns, NPs	4
Ind Employees	442
Organization/Trustees	47
Students	19
Unemployed/Retired	29
Total	549

New Memberships, April 2021 - April 2022

Member Type	
Business	19
Frd, Fndns, NPs	12
Ind Employees	171
Organization/Trustees	9
Students	44
Unemployed/Retired	21
Total	276

Division Totals

Division	Apr-21	Apr-22	% Change
Academic	345	366	6.1%
Public	519	597	15.0%
School	381	468	22.8%
Special	102	174	70.6%

2 Days Until 2022 WLA Conference





April 2022 WLA [Leadership Reports](#)

BOARD MEMBER REPORTS

Ahniwa Ferrari

WLA Board Director – President

One activity/goal in the last quarter in your area to share:

Participating in conversations around Alki, tribal libraries and membership, tribal donations for in-person events, and involvement in PNLA. Preparing for WLA Conference!

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

More of the same? Planning for some online events in the Fall.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Mostly the work around tribes / tribal members, but also some preliminary work on accessibility.

Additional information:

Come to the open mic during the conference Meet & Greet!

Danielle Miller

WLA Board Director – Past President

One activity/goal in the last quarter in your area to share:

Assembled and chaired the WLA Merit Awards Committee.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Work with the Finance Committee, support President and Vice President as requested.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

EDI and accessibility were factors considered when reviewing WLA Merit Award nominations.

Steven Bailey

WLA Board Director – Past President

One activity/goal in the last quarter in your area to share:

Participated in two online ALA Council meetings related to "Transforming ALA Governance" discussions, leading up to a potential ALA Council vote at the Annual Conference in June. I will be sharing ALA updates with WLA membership through a quarterly column in the "WLA Wednesday" newsletter; through new "virtual office hours" via zoom; through an annual article in Alki; and at the WLA Conference. The WLA Wednesday column will include a link to a Google form for soliciting questions, comments and feedback from the WLA membership

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Attending WLA Conference, and engaging with WLA membership on ALA-related activities and initiatives. Attending two additional online Council discussion sessions in May and June. Attending ALA Annual Conference June 23-28, in Washington D.C.. Launching "office hours" to gain feedback and share updates with WLA membership.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:
ALA's discussion of a structural reorganization is grounded in discussions of increased equity, access, inclusion, and representation for all ALA members. Engaging in this work means prioritizing equity issues throughout the profession.

Erica Coe

WLA Board Director – Academic Library Division Rep

One activity/goal in the last quarter in your area to share:

WLA ALD/ACRL-WA Steering Committee hosted an engaging drop-in conversation about Higher Education Accreditation. There was interest in having regular conversations about accreditation.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

The Professional Development Committee is discussing a workshop series and continues to refine the mentor and scholarship programs.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Proposed an ALD/ACRL-WA session to talk about accessibility of library created materials and third party products.

Sarah Logan

WLA Board Director – School Library Division Rep

One activity/goal in the last quarter in your area to share:

Book Award nominees for 2022-23 were announced, and voting is underway for this year's winners.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

ScLD continues to try to figure out how to recruit more of our members to take an active role in WLA. We hope to leverage conference attendance to help with this. We have been very focused on supporting school libraries in WA that face book challenges or staff reduction. We also followed Follett's potential "parent notification" product closely and were happy to see the company drop the initiative in response to Librarian outrage.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

The majority of book challenges focus on LGBTQIA+ themes, and we see this as an important part of supporting WLA's EDIA prioritization.

How your area recruits new members and engages non-active members:

We are pleased to see so many award winners from our division and would like to continue to find ways to use these awards to promote and advocate for libraries. We are hopeful that in future legislative sessions we can push for the requirement of Teacher Librarians in all K-12 Washington schools.

Alycia Ensminger

WLA Board Director – Special Library Division Rep

One activity/goal in the last quarter in your area to share:

Met with various thought leaders in preparation for upcoming Alki publications. Preparing for Conference events with Marketing and Alki Committees. Met with Special Libraries Division in March for planning session.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Learn Loomly and contribute to social media posts this summer. Also looking forward to the upcoming Special Libraries Division meeting and events for 2022.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Joined the Alki Committee to focus on integrating own voices in future issues.

How your area recruits new members and engages non-active members:

Continue outreach/recruitment for new members.

Jacob Lackner
WLA Board Student Rep

One activity/goal in the last quarter in your area to share:

Worked to offer anti-harassment training for library students.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Attend and network at the WLA conference

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Our training focused on anti-harassment for vulnerable library workers. Excited to work with LISS on further activities.

DIVISION REPORTS

Jannah Minnix
Public Library Division Chair

One activity/goal in the last quarter in your area to share:

We held a PLD check-in on April 5th. 13 members were in attendance. We discussed current COVID protocols and where each library system is at with in-person and/or virtual programming.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We will be hosting an Unconference at the WLA conference in Bellevue to connect with members in-person, I would like to see if we can host a table at the conference to help with recruitment for the division as well. I would love to arrange for another presentation/talk on a public library-relevant topic in the next quarter.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

During our check-in meeting, we shared ideas on how different systems are currently incorporating and supporting EDI. We tried to promote a welcoming environment where people could contribute via voice or text and both read and posted the discussion questions. We feel it important, with the upcoming conference, to offer both in-person and virtual options for participation for those who are unable to attend in one of those formats due to cost, staffing, or distance.

How your area recruits new members and engages non-active members:

We held our check-in meeting for anyone and advertised it to everyone on the PLD listserv. I would also like to host a table at the annual conference to help with recruitment.

Ryan Grant
School Library Division Chair

One activity/goal in the last quarter in your area to share:

We're working super hard on book challenges, and excited about the presentations that are happening at the conference next week!

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We'd like to schedule a meeting with the WLA Office to talk about the School Library Division budget and set up chair-elect Elizabeth Roberts to succeed next year; chair Ryan Grant has also been attending the Alki editorial meetings and is working on getting some school library articles submitted!

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Our new book award nominees have been announced, and are perhaps the most representative pool of books that we've had--check them out!

How your area recruits new members and engages non-active members:

We've been working with Craig Seasholes on a letter to go out to an all-librarian list (independent of the WLA) that's he's developed; we made a conscientious pitch for membership within.

SECTION REPORTS

Brandi Gates

Children & Young Adult Services (CAYAS) Section Chair

One activity/goal in the last quarter in your area to share:

Chair Brandi Gates hosted a CAYAS Storytime Share to celebrate all things youth services through resource sharing, networking, and troubleshooting to further library programming for children. There are plans to continue Storytime Shares bimonthly.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

The iSchool liaisons will present their Booktalking with the Best session at the upcoming conference, there will be another Storytime Share in May, and our newest board members are planning a workshop around how to address book banning/challenges in public libraries.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

All Storytime Shares are being recorded and will eventually live on our YouTube channel for anyone to see. The link for the recording was sent to all registrants to ensure everyone would have the chance to hear the ideas and best practices shared.

How your area recruits new members and engages non-active members:

We have created an interest form to help fill open spots in between elections. We filled three board positions using this form, and are down to just one open position. We are working on ways to share out more (YouTube, better social media presence) to help engage non-active members.

Angi Anderson

College Libraries Across Washington State (CLAWS) Chair

One activity/goal in the last quarter in your area to share:

The goal each month is to provide resources and relevant information to CLAWS members via our newsletter.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

DEI resources, webinars, workshops are included for members participation.

Additional information:

The CLAWS vice chair has left her position and the library profession for a career opportunity.

Rickey Barnett

Intellectual Freedom Section (IFS) Chair

One activity/goal in the last quarter in your area to share:

Rickey (IFS Chair) and Lorena (Co-Chair) are now officially members of ALA's State Intellectual Freedom Network (SIFnet) and attended the first meeting of the year. We shared updates on what's happening in WA with library representatives from across the country (legislative updates, book challenges, etc.) and in turn learned what other state library associations are doing in terms of intellectual freedom. Attending SIFnet will allow us to stay current on major trends and news from most of the country, ALA, and act as resources to our colleagues in other states. Our presence will ensure that Washington State is represented at a national level meeting through ALA.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

The IFS will hold it's first members meeting next quarter (September 15, 2-3pm) where we will hear from members to learn how the IFS can better support everyone. We also plan to contribute articles for the weekly WLA newsletter, sharing resources and providing opportunities for members to become involved.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

We invite everyone to join the IFS and contribute, share, learn, and grow. Intellectual freedom lies at the heart of access and equity, where all voices are heard and valued, and that will be reflected in our ongoing work. We plan to make resources and knowledge surrounding core issues of intellectual freedom openly available for everyone to use freely.

How your area recruits new members and engages non-active members:

We plan to engage both new and non-active current members by having a presence at the upcoming WLA conference (interactive table), holding member meetings in the fall, and raising awareness of the section via the weekly newsletter. We hope to also collaborate with other sections/divisions/committees to expand awareness of our work and work towards mutual projects and goals.

Katy McLaughlin

Leadership is for Everyone (LIFE) Section Chair

One activity/goal in the last quarter in your area to share:

We hosted a Zoom coffee chat and a meetup at PLA for members.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We are planning on continuing monthly coffee chats with a social learning element.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

I'm hoping the use of Zoom will allow people to attend when budgets may not allow for in-person meetups.

How your area recruits new members and engages non-active members:

Monthly emails and/or inclusion in the WLA newsletter; we've begun posting the meeting minutes on the LIFE membership webpage.

Stella B. Haynes Kiehn

Library & Information Science Students (LISS) Section Chair

One activity/goal in the last quarter in your area to share:

Our officer team met up several times and discussed our plans for hosting both in-person and virtual activities. We created the goal to host one event per quarter.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We hope to hold some more laid-back activities that are approachable to all members, such as virtual happy hours or virtual coffee hang-outs.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

We are planning to work with other DEI organizations at the LISS level, such as the University of Washington iSchool's SoClIS group.

Cheryl Martin

Serving Adults in Libraries (SAIL) Chair

One activity/goal in the last quarter in your area to share:

Preparing for a 4 hour preconference SAIL Roundtable at WLA.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Identify areas to develop training and/or resources that SAIL members would find most useful.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

I have invited support persons to co-present/plan/help with the preconference that represent different cultural and abilities.

Jolyn Reisdorf

Washington Library Employees (WALE) Chair

One activity/goal in the last quarter in your area to share:

We held our first WALE meeting of 2022 and had great discussions about our library systems moving forward to offer in person programming. Discussed the increase in book challenges and first amendment audits in libraries.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

By the end of this quarter, WALE will hold another general meeting, and we will have selected our scholarship committee for 2022.

Additional Information:

We are currently working with a presenter to offer a talk in September about Wellness in the Workplace that focuses on library workers.

Shawn Schollmeyer

WA Library Friends, Foundations, Trustees & Advocates (WLFFTA) Chair

One activity/goal in the last quarter in your area to share:

None at this time

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

An online guest speaker will address topics of interest for Library friends, trustees and advocates in June.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

DEI will be integrated into the topics addressed by the guest speaker.

COMMITTEE REPORTS

Johanna Jacobsen Kiciman

Alki Committee Board Liaison

One activity/goal in the last quarter in your area to share:

The Alki Editorial Committee met with with Cindy Aden, Ahniwa Ferrari, and John P. Hopkins to discuss an issue focused on indigenous libraries and voices kicked off a new model of outreach for Alki content. In so doing, the lead

time for specific journal issues may be expanded, themes may be set a year in advance, which gives authors more time to respond.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We're hoping to have a vibrant issue from the WLA conference and conference season as a whole, and have outreach plans and ALKI BUTTONS!

In addition, the Winter 2022 issue around indigenous libraries and voices is being mindfully planned.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Ray is still looking into different options to make Alki more accessible as a journal. Spring issue included a significant photo essay which expanded the number of people who can see themselves reflected in the journal.

How your area recruits new members and engages non-active members:

Currently, we are not recruiting new members, no. Ray engages with non-active members by offering them alternative ways to connect with the work -- with asynchronous work, recording every meeting, taking in-depth notes, being communicative through email, having the Slack channel, etc.

Summer Hayes

Professional Development Committee (PDC) Co-Chair

One activity/goal in the last quarter in your area to share:

The PDC finished the first round of mentoring! We are currently gathering data from participants, and will be using it to inform the program moving forward.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

We will be doing a profile of the 2021 scholarship winners for the Alki. We are currently developing a virtual Q&A session for the 2022 scholarship process in order to promote the scholarship awards and help folks develop stronger applications.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

This year, we are really working on making the WLA mentor program BIPOC-focused. We found the first iteration of the program primarily served members who identify as white, which was not the intention of the program. We continue to refine the scholarship application and selection process to ensure DEI is centered in all elements (this work is ongoing!).

How your area recruits new members and engages non-active members:

For 2022, this is primarily being done through more engagement through the scholarship process. We do not have an active strategy for recruitment and engagement but we are hoping to change this next year.

Hanna Roseen

Marketing & Communications Committee Co-Chair

One activity/goal in the last quarter in your area to share:

We initiated and started social media takeovers by WA state librarians! The first takeover is being posted this week.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

I hope MarComm starts posting more and has a schedule and structure for doing so. I also hope the structures we put in place can be re-used in future years.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

We are taking care to be mindful of everyone's workload; We've brainstormed a collection of topics we could post about, making sure to include celebrations like Black History Month and Hispanic Heritage Month; Marisa went above and beyond trying to work within Loomly's limitations to include photo descriptions for the social media takeovers.

Paula Wittmann

WA Children's Choice Picture Book Awards (WCCPBA) Committee Co-Chair

One activity/goal in the last quarter in your area to share:

We met and chose the books for the list for next year's award.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Members are busy writing lesson plans and materials to support the use of the award in libraries and classrooms. We are looking forward to seeing what book is the winner for this year's award.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

We are very pleased with the diversity of our new list.

How your area recruits new members and engages non-active members:

We recruited new members through WLA last fall. We encourage active participation through the awards process and through places to share ideas and information about the award.

Additional Information:

We are working to try to figure out how best to share materials and excitement about the award early next fall to encourage even more schools to participate.

Brenda McGuigan

Sasquatch Book Awards Committee Co-Chair

One activity/goal in the last quarter in your area to share:

Having additional check-in meetings with the awards committee members. Work on marketing the awards more on social media.

Work/activities/goals coming up in your area in the next quarter that you are excited about / What you hope to accomplish by next board meeting:

Have a better marketing plan for publicizing voting and reading from the awards list. Possible have a session to share the nominations that were on the long list.

In your position/area, highlight steps you have taken or will take that contribute to EDI or accessibility:

Our committee spends a lot of time discussing the balance of our final nomination list so that it includes a wide range of titles supporting our EDI goals.

How your area recruits new members and engages non-active members:

Through WLA lists. Non-active?

Additional Information:

It would be great to have one page on WLA with a clear list of all WLA book awards, nominees and voting forms.