

**WLA Board of Directors Meeting
September 21, 2015
Online Meeting via Blackboard Collaborate**

MINUTES

PRESENT: Darcy Brixey, Brianna Hoffman, Richard Council, Irene Wickstrom, Anne Bingham, Josephine Camarillo, Krista Ohrtman

ABSENT: Christine Peck, Andrew Chanse, Heidi Chittim

COMMITTEE AND IG CHAIRS: Jennifer Fleck, Alex Walker, Megan Dazey, Ahniwa Ferrari, Steven Bailey, Christy Karowski, Sharyn Merrigan, Nancy Ledeboer, Electra Enslow, Diane Huckabay, Jeanne Fondrie, Craig Seasholes, Joe Olyvar, Sonia Gustafson, Jennifer Caldwell, Rosalie Olds, Morgan Larsen, Frank Brasile, Emily Keller, Gerie Ventura

Staff: Dana Murphy-Love, Kate Laughlin

President Brixey called to order at 9:07am with a quorum present.

PRESIDENT'S REPORT

Weekly WLA Digest Email - President Brixey reported that with multiple communications going out through email to members, WLA was getting a lot of unsubscribes. This is detrimental to getting the word out about WLA activities. Therefore, WLA would be introducing a new weekly communication digest called WLA Wednesday. Everyone will be invited to send their news to WLA offices to include. Another email communication called Conference Communication Thursdays will be sent out to highlight WLA conferences (WLA, WALE, WLMA). Occasionally, depending on the urgency, an email may be sent to WLA membership without using these two communication methods. Those will be approved by WLA leadership for distribution.

Resolution to Support ALA's Request for Next Librarian of Congress – ALA has requested support of their recent resolution to ask President Obama to appoint a librarian as the next Librarian of Congress.

Motion made and seconded to support this action and to send a letter. Motion carried. Darcy will draft a letter to be sent and share it with the board.

EXECUTIVE DIRECTOR'S UPDATE – Dana Murphy-Love referenced the Dashboard Report showing the increase in membership as a result of adding WLMA members. Dana noted that membership renewals will be sent out the 1st of November. Surveying of WLMA members is taking place to determine their current level of membership so that the invoices support this. Dana also reported that as a result of Kelsi's hard work, WLA's website has been upgraded to MemberClicks newest platform and is also a mobile-friendly site.

MEMBERSHIP – Jennifer Caldwell updated the board on activities surrounding the Mentorship Program. Plans are in the works for the committee to create a more exciting and robust program based on a cohort structure instead of asynchronous structure.

MARKETING & COMMUNICATIONS – Richard Council reported that the new WLA Picture Book was complete and ready to be picked up. Enough copies were printed to distribute to legislators at the Leg Day next year as well as our Congressmen. Richard will be exploring how to get the book up on Overdrive and perhaps on WLA’s website as well.

PROFESSIONAL DEVELOPMENT

2016 Conference –Sonia Gustafson reported that the theme of the conference is “Stronger Together” and they are working on the art. Creation of the art is being donated by a member. All programs have now been confirmed and the plan is to get the description of all programs up in early Fall.

2018 Conference – Dana noted that it’s time to go out with an RFP for 2018 which is supposed to be in the Seattle area. Tulalip is getting more expensive to host the conference, so she will be including RFP’s for Lynnwood Convention Center and Meydenbauer Center in Bellevue.

2019 Conference – this is slated to be a joint conference with OLA. This conference has outgrown the Hilton. Dana asked if there was any objection to a conference in Portland – perhaps at the Oregon Convention Center as it is unclear if there is a hotel large enough to accommodate the conference. There were no objections.

Continuing Education Committee – co-chairs are Morgen Larsen and Steven Bailey. They are in the process of beginning their annual work plan and will have details to share at the December meeting.

COMMUNITY – Jeanne Fondrie noted that the updated Restructure Proposal had been distributed earlier in the morning. The proposal was revised based on feedback from the WLA retreat and from committee members. A Bylaws Task Force has been appointed by Darcy Brixey and is chaired by Jennifer Wiseman.

TREASURER’S REPORT – Irene Wickstrom reviewed the year-end financials for WLA ending July 31,2015.

MINUTES OF JULY 21, 2015 – *Motion made and seconded to approve the minutes from the July 21 meeting. Motion carried.*

NEW BUSINESS

Merger of SAIL, RIG, TRIP – Ahniwa Ferrari shared the results of a survey between all three IG’s membership that supports this merger. *Motion and second to approve this merger. Motion carried.* The title of the IG will still be SAIL.

Survey on the Impact of Summer Reading Programs Across the State – Craig Seasholes presented this request to the board. WLA will submit an intent to apply for grant funding to IMLS and the Laura Bush

Foundation Library Leadership Grant. *Motion and second to approve proceeding with this project.*
Motion carried.

Upcoming Meetings

WLA Board Meeting, December 16 at 3:15 pm

Library Legislative Day – Thursday, January 21

There being no further business to come before the board, the meeting adjourned at 10:43 am.