



WELCOME TO
WLA WEDNESDAY

December 7, 2022



Save the date for WA Library Legislative Day!

Please save the date, Feb. 9, 2023 for [WA Library Legislative Day](#)! We are excited to share that we will be returning to the legislative session in Olympia this year.

This free, annual event is a great opportunity to network with library supporters from around the state and understand legislative priorities, as well as to meet with state legislators and their staff to discuss the value of libraries and the impact laws have on them.

In the coming months, you can prep for WA Library Legislative Day with the following actions:

- Learn about the [K12Librarians4AllWA Campaign](#)
- Familiarize yourself with your [district representatives](#)
- Complete a quick [Advocacy Orientation](#)

There will be many opportunities for library advocacy in the months to come — consider becoming involved and helping WLA push our goals over the finish line!

If you have any questions about Legislative Day or [WLA's 2023 agenda](#), please contact the WLA Office at info@wla.org!



Sponsor/Exhibit at #WLA2023!

Sponsor and exhibitor registration for the [2023 Washington Library Association Conference](#), March 30-April 1, 2023 in Wenatchee, WA. is open!

Don't miss your chance to engage with WLA attendees as they gather this spring in the heart of Washington State. The conference will bring together library professionals from academic, public, school, tribal, and special libraries.

Visit the conference site to [download our prospectus](#), which includes information on pricing and opportunities for engagement. The application [can be completed here](#).

Thank you for the support that you show our library communities through your participation in our conferences. We hope to see you in Wenatchee!



***Alki* Call for Papers: Accessibility Matters**

The Washington library community wants to hear from you! Share your voice by publishing in [Alki: The Washington Library Association Journal](#). We welcome content from all library workers, students, supporters, volunteers, and trustees. We publish peer-reviewed articles, opinion pieces, creative writing, and art.

This issue is all about putting the 'A' back in equity acronyms. We know that disability is a spectrum and accessibility benefits everyone. We want to know how the big 'A' has played a role in your work and life. We're excited to announce that this will be our first text-based issue of Alki. Submissions could include the following:

- Art, creative writing, opinion pieces, or articles written by disabled members of our community
- Navigations through legal accommodations processes and how copyright got in the way
- Programs, events, and partnerships that have enriched your library's service to the disabled community
- Assessments, audits, and renovations that have made your library's physical (or virtual) space more accessible
- Technical knowledge essential for making library catalogs, websites, software, hardware, and electronic resources more accessible to the print disabled
- Virtual tours and spotlights on local organizations and institutions that center accessibility as their core mission
- Research-driven and persuasive pieces on the importance of accessibility in libraries, schools, museums, archives, and other cultural institutions

Alki is a journal by and for the Washington library community. We accept submissions that may not fit our theme but are still important to our

community.

Email your submissions to alkieditor@wla.org by Feb. 8, 2023. Submissions should be in a separate, email attachment (.doc, .docx, or Google Doc format) and include the following:

- Title
- Author name(s) and affiliation(s)
- Short, third-person bio and headshot of author(s)
- Text of article and citations using Chicago Manual of Style
- Images in .jpg or .png format with accompanying captions and alt text
- Pull quotes or short selections of your article that you would like highlighted in larger print
- Any specific formatting requests

The *Alki* editorial committee is available to discuss ideas and expectations. Reach out by contacting us at alkieditor@wla.org. For inspiration, [check out past issues of Alki](#).



Support WA Libraries

wla.org/support

Support WA Libraries this Holiday Season!

While Giving Tuesday has passed, the [#SupportWALibraries](#) campaign will remain open all month long!

This season, we're aiming BIG to aid WA library workers from all types of libraries: academic, school, public, tribal, and special, with professional development, educational, and networking opportunities. Find our donation page below to learn more!

[Support WA Libraries](#)

Your donation will contribute to:

- **Professional Development** (50%) Send library workers to webinars, workshops, conferences, and other events.
- **Scholarships** (22%) Provide students and professionals the funding to pursue higher and continuing education in the field of librarianship.
- **Advocacy** (18%) Support grassroots legislative and advocacy work that has a direct impact on professionals in academic, school, public, tribal, and special libraries.
- **Publications** (10%) Help library professionals stay connected, find resources, and share their work and research.

Please share this fundraiser with your friends and family! We thank you for your support and wish you a safe and warm holiday season.

If you have any questions, please contact the WLA Office by calling/texting (206) 823-1138 or emailing info@wla.org.

Look Who's Hiring

King County Library System is seeking thirty two [Librarians – Public Services](#) and two [Librarians – Children and Family Justice Center](#).

Kent School District is seeking a [Teacher Librarian / Technology Integration Specialist](#).

NCW Libraries is seeking a [Branch Librarian \(Okanogan\)](#); a [Branch Librarian MLIS/MLS \(Republic\)](#); and [Bilingual Branch Librarian MLIS/MLS \(Brewster\)](#).

Network of the National Library of Medicine, Region 5 is seeking an [Outreach and Access Coordinator](#).

Seattle University is seeking a [Business & Economics Librarian](#).

Sno-Isle Libraries is seeking a [Library Manager II](#) and a [Capital Strategy and Planning Coordinator](#).

Walla Walla County Rural Library District is seeking a [Burbank Branch Supervisor](#).

Washington State Library is seeking [Multiple Positions](#).

Western Washington University is seeking an [Electronic Resource Manager](#).

Yakima Valley Libraries is seeking a [Full-Time Regional Programming Coordinator](#), a [Part-Time Regional Library Assistant 2 \(Buena\)](#), and a [Part-Time Regional Library Assistant 2 \(Sunnyside\)](#).

If your institution has a posting for libraries in the WLA community you would like to submit, please email newsletter@wla.org and indicate "Look Who's Hiring" in the subject line.

Conference Bulletin



Registration Rates for #WLA2023 Available!

[Registration rates are now available](#) for the 2023 WLA Conference in Wenatchee, March 30-April 1, 2023!

Registration rates are available for individuals, both in-person and online. There are also in-person registration rates available for groups associated with a single organization.

Early Bird registration will open in January 2023. We recommend [booking your stay](#) at the conference hotel in the meantime!

The 2023 conference theme is *All In, Reach Out*. Our experiences over the past few years have reinforced the importance of connection. We've adapted and learned new ways to connect with each other, to collaborate with community partners, and to meet the changing needs of our patrons and students.

Join us at the confluence of the Columbia and Wenatchee Rivers this spring, where we will explore our methods of connection and share the resulting innovations. By reaching out and breaking down silos, we can be all in for our communities.

If you have any questions, please contact the WLA Office at info@wla.org or (206) 823-1138.

RUSA BRASS Public Librarian Support Award

Know a public librarian who has performed outstanding business reference? Interested in traveling to ALA to learn more about business reference, but

lacking travel funds to do so?

Apply for the RUSA BRASS Public Librarian Support Award. This annual award sponsored by Morningstar, offers a cash award of \$1,250 in travel funds for a public librarian, who has performed outstanding business reference service, and who requires financial assistance, to attend the ALA Annual Conference.

To nominate a librarian, complete the [Public Librarian Support Award nomination form](#), following the submission instructions therein. Self-nominations are accepted. More information and nomination criteria can be [found here](#).

Deadline for application is Feb. 17, 2023.

News & Notes

Pride Foundation's Scholarship Program

This scholarship program supports LGBTQ+ students who are leaders—in their own lives, in their families, in their home communities, in their fields of study, in their workplaces, or in movements for justice.

Applicants must be residents of a Northwest state and be pursuing post-secondary education in the coming year. Please [apply here](#). Applications are due Jan. 6 at 5 p.m. PT.

For more details, please visit the [grant website here](#), or if you have questions, please contact Craig Williams (he/him), Program Operations Manager at craig@pridefoundation.org

Applications Open for NNLN Region 5 Funding

New funding opportunities from the Network of the National Library of Medicine (NNLM) Region 5 are now available. To help you prepare, they're sharing early information about the funding opportunities and timeline before publishing the Request for Applications (RFA).

Funding opportunities will include:

- Technology Equity Awards, 5 awards, up to \$5,000 each
 - Designed to support infrastructure that improves equitable access to biomedical and health information
- Collection Equity Awards, 7 awards, up to \$1,500 each

- Designed to support collection development that amplifies diverse voices writing on health/medical topics

Timeline:

- **Nov. 30** the Request for Applications (RFAs) for Region 5 awards is published on nnlm.gov/funding with complete instructions for applying
- **On or before Jan. 24, 2023:** send an email to the Region 5 office (nnlm@uw.edu) stating your intent to apply. *Note: Region 5 welcomes applications from the same organization for both types of awards. However, Region 5 cannot fund more than one award per organization.*
- **Feb. 21, 2023:** application deadline
- **May 2023:** funded projects begin
- **April 2024:** funded projects are complete

If you have any questions, please reach out to Emily Hamstra, Assistant Director, NNLM, Region 5 at ehamstra@uw.edu



8th Annual WA State Zine Contest is Open!

The Washington State Zine Contest, open to all ages, is a Washington Center for the Book, The Seattle Public Library, and Timberland Regional Library partnership.

Visit the [Washington Center for the Book site](https://www.washingtoncenterforthebook.org/wszc) for contest entry forms, submission guidelines, and downloadable posters. Entries must be postmarked by Feb. 24, 2023.

If you have questions or would like help promoting this contest in your community, email [Sara Peté](mailto:Sara.Peté).

PLA: "Using Data to Engage Underserved Communities"

In 2021, the [Oak Park Public Library](#) in Illinois developed its first "Strategic Plan Against Racism." One component of this new plan is reaching underserved people in their community. Using data from the library's community engagement software, the library created a multi-channel, integrated marketing campaign that was specifically designed to reach different segments of the community that historically have been marginalized. Each campaign component had targeted messages and a call to action to raise awareness outlined in the strategic plan.

In this webinar on **Dec. 7** from 11 a.m.-12 p.m. PT, attendees will learn how the campaign used a variety of marketing channels, a consistent message, and repetition — resulting in re-engagement of cardholders and new cardholder sign-ups at pre-pandemic levels. [Register now!](#)

Registration cost is \$47.40 (PLA members), \$71.10 (ALA members), and \$79 (nonmembers). If you have questions about the webinar, please contact plawebinars@ala.org or 800-545-2433 ext. 5PLA (5752).

Disinformation and the Literary Landscape

We are now living in an age of "fake news." While not a new phenomenon, its current iteration has highlighted the various dimensions of how people interact (or do not) with information - information consumption is so much more than people's immediate cognitive processing.

Join Nicole Cooke, the Augusta Baker Endowed Chair at USC, as she addresses our continued and collective battle against misinformation, disinformation, malinformation, and the related literacy concepts that can influence our interactions with information and help us intellectually thrive in a post-truth society.

This Niche Academy webinar will be held on **Dec. 14, 11a.m. PT**. Recordings will be provided to all registrants, so if you are interested and unable to attend, you should still register. [Register now!](#)

EveryLibrary Institute Legislative Day Training

Library Legislative Day has the potential to be one of the most effective and politically powerful days of the year. This is an excellent opportunity to meet with your state's leaders and advocate for renewed interest in funding libraries at the state level, build support for pieces of legislation that are favorable to libraries, and to cultivate political power to fight against anti-library legislation.

However, the success of your legislative day is dependent upon being prepared and understanding the desired goals and outcomes in order to will set you up for a year of political success.

This webinar is a great introduction to anyone who is interested in building relationships with legislators and cultivating the political power that libraries need in your state to ensure their future success. [Sign up today!](#)

Have news to share? Please send it to the WLA office at newsletter@wla.org by Monday to be included in that week's digest.

It's a great time to become a member of the Washington Library Association. [Join](#) or [Renew](#) your membership today!



Contact Info:

Washington Library Association

PO Box 33808 Seattle, WA 98133

(206) 823-1138

info@wla.org

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