WELCOME TO WLA WEDNESDAY
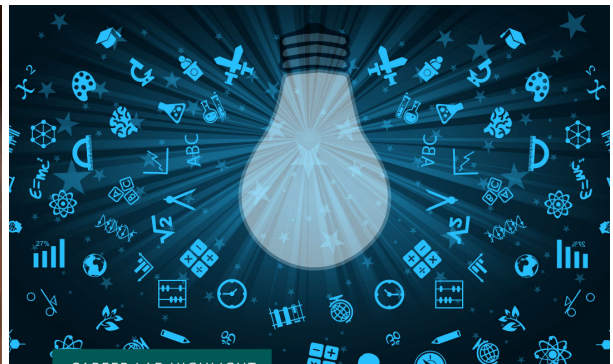
CAREER LAB HIGHLIGHT

So You Want to Work in Public Libraries?

wla.org/2021-wla-library-career lab

CAREER LAB HIGHLIGHT

Why Work in Libraries?

wla.org/2021-wla-library-career lab

Library Career Lab Spotlights: Week 2

This week, we're highlighting two upcoming #WLACareerLab events. Check out panelists on the **Career Lab site** and **register now**!

So You Want to Work in Public Libraries? | *May 12, 12-1:30 p.m.*
What is it really like to work in a public library? A panel of seven public library professionals will answer all your burning questions. Hear about the different jobs in public libraries, from page to director, and learn how to land those jobs. Questions can be submitted in advance or asked live.

Why Work in Libraries? | *May 15, 12-1 p.m.*
Whether you're a high school or undergraduate student, career changer, or a current library professional, this panel will help you envision your library career. You'll learn about the different types of libraries-and the wide variety of jobs within them. This Library Career Lab event is **FREE to all**.

Contact the **WLA Office** if you have any questions. We look forward to seeing you online!

Call for Contributions
ALD/ACRL-WA Spring 2021 Newsletter

The WLA Academic Library Division/ACRL-WA is seeking contributions to its biannual newsletter. Please submit your contributions to **Rhonda Kitchens** by May 17 for the Spring Issue. Newsletter items that fit the following topics are sought:

- Institution-based news items: New hires, retirements, promotions, job changes, course additions, committee involvement, presentations, events, and other institution events where librarians have a role
- Professional development and training opportunity announcements, such as conferences, webinars, and related
- Award recognition
- Scholarship announcements
- Calls for presentations/publication
- Sharing information on published work/presentations
- Articles
- Closing achievement gaps
- First-generation college students
- New and emerging technology
- Equity, Diversity, Inclusion, Social Justice topics
- Exhibits
- Library Instruction pedagogy, tips, tales
- Faculty Collaboration

All articles must be submitted in a Google Drive-friendly format (.doc, .pdf, .rtf) and include a title, author(s), and author title and affiliations. Links to author(s) personal professional sites are also encouraged. Submissions should use APA Style 7th edition. The word count for non-article items is 50-200 words. Articles have a limit of up to 800 words, including references. Please include links (URLs) to additional information. Photos, images, or graphics are encouraged and may be resized for placement.

Submit Votes for the WLA Book Awards!

Be sure to submit your students' votes for the **2021 WLA Book Awards**! Voting closes for all four awards on May 28 (and winners will be announced June 7). Votes can be cast at the following links:

- **Washington Children's Choice Picture Book Award** (WCCPBA)
- **Sasquatch Award**
- **OTTER (Our Time to Enjoy Reading) Award**
- **Towner Award**

Please contact the **WLA Office** if you have any questions.

Look Who's Hiring

Centralia College is seeking an **Information Literacy and Instruction Librarian**.

Fort Vancouver Regional Libraries is seeking a **Senior Public Services Librarian, Youth Services Focus**. This position is open until May 31.

Lake Washington School District is seeking **Elementary Library Media Specialist candidates**.

Mid-Columbia Libraries is seeking a **Community Library Supervisor I**.

Oak Harbor School District is seeking **Elementary Library Media Specialists**.

Seattle Public Library is seeking an **Equity, Learning and Engagement Program Coordinator**. This position is open until May 31.

Seattle University is seeking a **Student Engagement Librarian**.

Shoreline Community College is seeking an **Associate Dean – Library & Learning Resources**.

Sno-Isle Libraries is seeking a **Library Associate (Sultan)** and **Pages**.

Spokane Falls Community College is seeking a **Dean of Professional Studies, Library & Workforce Education**.

University of Washington is seeking a **Data Services Specialist** and **Research and Instruction Librarian**.

Walla Walla County Rural Library District is seeking a **Teen Programming and Outreach Associate (Burbank)**.

Western Washington University is seeking a **Circulation & Reserves Manager**. This position is open until May 26.

If your institution has a posting for libraries in the WLA community you would like to submit, please email **newsletter@wla.org** and indicate "Look Who's Hiring" in the subject line.

Conference Bulletin

AnchorNets Proposal Deadline this Friday

The call for proposals for **AnchorNets 2021: The 10th Annual SHLB Conference** closes on May 14. Program topics can include E-rate and the Emergency Connectivity Fund; Broadband funding opportunities; Broadband mapping, and more. **Submit a proposal**.

The **Schools, Health & Libraries Broadband** (SHLB) Coalition's Annual Conference will take place October 27-29 at the Hilton Hotel in Arlington, VA.

Register for Rural Libraries Summit by May 21

ALA's **Rural, Native, and Tribal Libraries of All Kinds Committee** invites rural library workers to the inaugural **Rural Libraries Summit**. During this virtual two-day summit, library workers will have the opportunity to hear new innovative initiatives happening at libraries across the U.S., share challenges and successes, and network with peers. The summit is May 25-26 and registration closes Friday, May 21. **Register here**!

This event is free and open to all. It is limited to 250 people, so early registration is encouraged. A waiting list will open once the event has reached capacity. Questions may be directed to **diversity@ala.org**.

News & Notes

FCC to Launch $7.17 Billion Connectivity Fund Program

The Federal Communications Commission (FCC) **shared the rules** for the Emergency Connectivity Fund (ECF) yesterday, a $7 billion program to help schools and libraries connect students and patrons to home broadband during the coronavirus pandemic. The program is funded by the **American Rescue Plan Act of 2021**. The program will enable schools and libraries to purchase laptop and tablet computers, Wi-Fi hotspots, and broadband connectivity for students, school staff, and library patrons in need during the COVID-19 pandemic.

The **Schools, Health & Libraries Broadband** (SHLB) Coalition will host a virtual **ECF workshop** to share strategies and information needed to successfully obtain funding, June 9 from 10 a.m.-1 p.m. **Sign up here**.

Upcoming Deadline for ALA COVID Relief Grants

The **ALA COVID Library Relief Fund** deadline for applicant submissions is May 20. Public, school, academic, and tribal libraries across the US and US Territories that are experiencing substantial economic hardship due to the coronavirus pandemic, which has impacted their ability to serve their community, especially traditionally underserved populations are encouraged to apply.

The Fund has 1.25 million dollars and will provide grants between $30,000 and $50,0000 to libraries/library systems/districts that have seen a substantial reduction in funding that impacts their ability to provide essential services to underserved populations in low to moderate income groups.Grants will be announced on June 23, 2021.

Ramona Rocks: A Celebration of the Life and Work of Beverly Cleary

The University of Washington's Beverly Cleary Professor, Dr. Michelle H. Martin, invites you to bring your favorite Beverly Cleary novel and join a fun and informative, virtual celebration of our most famous alumna on May 16 from 1-2:30 p.m. PT. **Register here**!

Librarians from around Washington state will read aloud favorite passages from Cleary's books, and Chris Szekely, Chief Librarian of the Alexander Turnbull Library at the National Library of New Zealand, will read from his Ramona-inspired Maori novel, Rona. Guests will discuss their favorite Cleary books and discover titles they haven't yet read. Both children and adults will enjoy the event.

Apply for 2021 REALISD Project Programs

The **REALISD Project** is seeking rural school librarians for a fully funded professional development opportunity in Summer and Fall 2021.

Applications for the 2021 REALISD program are now being accepted through May 31. **Apply here**! Those who applied to the 2020 REALISD program will automatically be added to this year's applicant pool for consideration.

The workshop provides school librarians the knowledge, skills, and abilities to support STEM education efforts in their school through digital tools and resources. After the summer workshop in late July, an online module in the fall will enable participants to work together to create a final STEM in Practice Plan for their local school. Selected participants will earn 3 hours of graduate course credit, with tuition, fees, and expenses paid for by the Institute of Museum and Library Services (IMLS).

For more information, contact the **REALISD Project**.

Free Light and Shadow STEAM workshop

Spokane County Library District is hosting a virtual training on Leap into Science *Light and Shadow* workshops on May 17 from 6:30-8:30 p.m. **Register here**.

Leap into Science is a nationwide program developed by The Franklin Institute Science Museum that integrates open-ended science activities with children's books, designed for children ages 3-10 and their families. In becoming a Leap into Science partner organization, you receive:

- A virtual training on high-quality science and literacy curriculum and facilitation strategies for two or more educators
- Ongoing support during program implementation as part of a Leap into Science National Network
- Access to the national Leap into Science leadership team and online resources
- A curriculum and materials kit (valued at $300)
- Web-based training on new curriculum themes in subsequent years

Contact **Gwendolyn Haley** with questions and for more information.

Library of Congress: "Orientation to Law Library Collections"

This free webinar on May 18 at 10 a.m. PT is designed for patrons who are familiar with legal research, and would instead prefer an introduction to the collections and services specific to the Law Library of Congress. **Register here**!

Led by Anna Price, Law Library Reference Specialist, the webinar is an online version of the one-hour onsite orientations taught by legal reference librarians from the Law Library of Congress, and will cover digital resources available through the Law Library's website as well as those available onsite.

The "Marketing Funnel" Approach to Customer Engagement

Join this free **Niche Academy** webinar with presenter Cordelia Anderson on May 19 at 11 a.m. PT to learn about the traditional concept of the "marketing funnel," looking at ways that libraries get, keep, and sometimes lose customers. **Register here**! Attendees will talk about the stages of the marketing funnel, the ways that customers move through the funnel, and some of the "holes" that cause libraries to lose customers along the way. Discussion will include

strategies for increasing customer engagement for your library and making your marketing more effective.

Have news to share? Please send it to the WLA office at **newsletter@wla.org** *by Monday to be included in that week's digest.*

It's a great time to become a member of the Washington Library Association. **Join** or **Renew** your membership today!