



# WELCOME TO WLA WEDNESDAY

January 2, 2019

On this day: In 1839, French photographer Louis Daguerre takes the first photo of the moon.

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## MAKING HEADLINES

### Museum and Library Services Act Passes



On December 19, during the last full week the 115th Congress was in session and after an **11th-hour threat** to stall the bill, the **Museum and Library Services Act** (MLSA), S. 3530—legislation to reauthorize the federal **Institute of Museum and Library Services** (IMLS)—passed 331–28 in the House. The Senate had **passed the bill** on December 4.

This bill amends and reauthorizes through FY2023 the Museum and Library Services Act and provides funding for library services and technology through FY2023. The bill expands the definition of "library" and "museum" to include a tribal library or museum and expands the services museums are authorized to provide.

The Institute of Museum and Library Services, under the 21st Century Museum Professional Program established by this bill, may enter into arrangements with museum, museum consortia and associations, institutions of higher education, and other entities for projects to:

- increase the number of students from diverse and underrepresented backgrounds enrolled in graduate and undergraduate museum-related programs;

- recruit future museum professionals from such backgrounds;
- develop new or enhance current professional development and retention programs for museum professionals and the museum workforce; and
- support and conduct research, needs assessments, pilot programs, and evaluation of education and professional development programs to recruit, prepare, educate, and retain the next generation of museum professionals.

## LOOK WHO'S HIRING

Sno-Isle Libraries is seeking a **Librarian**. The position closes January 11.

Central Washington University is seeking a **Curriculum Library Specialist**. The position is open until filled.

Whatcom County Library System is seeking a **Branch Manager**. The position closes January 22.

Highline College is seeking a **Reference Librarian Instructor, Tenure Track**. The position closes February 8.

King County Library System is seeking a **Children's Services Librarian**. The position closes January 17.

Columbia Basin College is seeking a **Director for Library Services**. The position is open until filled.

**The Pacific Northwest Library Association** (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please **email** us and indicate "For WLA Wednesday" in the subject line.

## NEWS & NOTES

### Lopez Island Library Selected for American Creed Grant

Lopez Island Library is one of 60 U.S. public libraries selected to take part in American Creed: Community Conversations, a grant program that will invite audiences to consider what America's ideals and identity ought to be through screenings of, and conversations about, the PBS documentary *American Creed*.

## CONFERENCE COMMUNIQUE

### Exhibitor & Sponsor Registration Is Now Open!



Do you know any library vendors, nonprofits, partner organizations, or local businesses that would love the opportunity to network with over 800 library staff from Oregon and Washington?

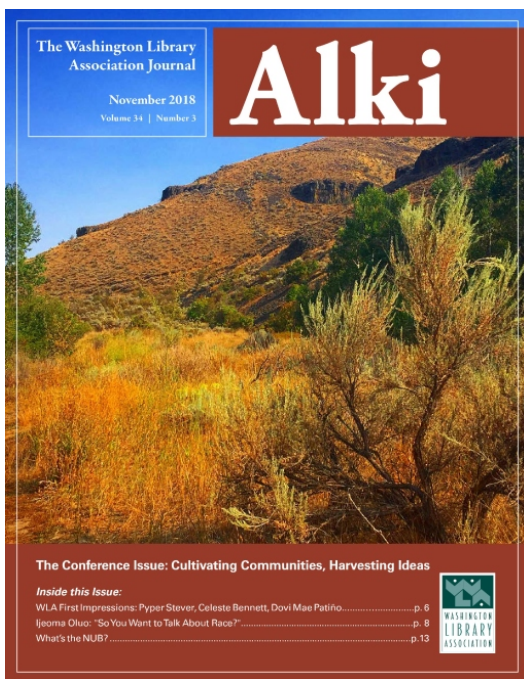
**Registration is now open** for exhibitors and sponsors at the 2019 OLA-WLA Conference! This year's conference will bring together the Oregon Library Association (OLA) and Washington Library Association (WLA) for four days packed full of professional development opportunities and exciting networking events from April 17-20 in Vancouver, Washington.

We will have limited space at this year's conference facility and **we expect to sell out of booth spaces quickly**, so exhibitors should be sure to register early.

## THE LEARNING CURVE

**Learn more** about this program from the American Library Association (ALA), in partnership with Citizen Film and the National Writing Project.

### ***Alki*: Wrapping Up the 2018 Conference in Yakima**



Life moves pretty fast in Library Land and last month's 2018 conference is already starting to seem like a distant memory. Never fear, the **Fall/Winter issue of *Alki*** will bring all those Yakima memories flooding right back. Our conference wrap-up kicks off with three first-time attendees reflecting on the pros—and cons—of coming to their first WLA. From there we take a look at talks by Ijeoma Oluo and Mitali Perkins, and sessions on leadership, virtual reality, feeding kids for free, and creating effective, professional signage. We learn about measuring outcomes with "The NUB," recognize the need for rural broadband action, and even say goodbye to Stan Lee. And of course, we check in on our regular features, "I'd Rather Be Reading," "Read This Book," and "Dispatches from Swellville." Enjoy all this and more in the new issue of *Alki*!

Have news to share? Please send it to the **WLA office** by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

### **Intro to Lynda.com with Status Update & Q&A**

On Wednesday, January 9 at 3:00 pm PT, you and other staff from your library are invited to... 'Meet Lynda.'

Please share this opportunity with your staff who could benefit from:

- Learning more about content offered on the Lynda.com online learning platform
- Understanding the role your library and the State Library play in this opportunity
- Resources for promoting Lynda.com to library staff and patrons, including outreach and licensing parameters
- If Lynda.com access through your library's website isn't fully complete, guidance on next/last steps
- An opportunity to get answers to any other Lynda-related questions or concerns

**More information and registration are available on the Washington State Library website;** if you are unable to participate live, please register and in the "Accessibility Needs" field, please indicate "Send recording only" and we will send you the recording.

### **Delivering Value to Your Community through Your Library's Electronic Resources**

On January 8 at 9:00 am PT, join librarians across Washington and marketing representatives from NewsBank for a discussion about how to maximize the use of your electronic resources and get the most out of your library's investment. This First Tuesdays webinar will cover:

- How other Washington libraries are promoting their collections to their communities
- How patrons are utilizing resources, like NewsBank's Access World News
- Best practices for marketing your online resources
- Resources available to help your marketing efforts from vendors like NewsBank

**Register here.**

[www.wla.org](http://www.wla.org)

Questions? Email us at [info@wla.org](mailto:info@wla.org)