



# WELCOME TO WLA WEDNESDAY

September 19, 2018

On this day: In 1893, New Zealand became the first country to grant all women the right to vote.

## In the Issue

1. **Making Headlines**
2. **Look Who's Hiring**
3. **News & Notes**
4. **Conference  
Communiqué**
5. **The Learning  
Curve**

## MAKING HEADLINES

### Now Accepting Proposals for 2019 OLA-WLA Conference



2019 OLA-WLA Conference, Vancouver, WA

We're pleased to announce that program proposals are now being accepted for the **2019 OLA-WLA Conference**, April 17-20, 2019, at the Hilton Vancouver in Vancouver, Washington. The conference will bring together the Oregon Library Association (OLA) and Washington Library Association (WLA) for four days packed full of professional development opportunities and exciting networking events.

The conference theme is "Charting the Unknown Together," which reflects the current climate of change, injustice, and uncertainty that affects library professionals and patrons alike. Together, we're hopeful that our collaboration and camaraderie can help us navigate these new waters.

All proposals from academic, public, school, and special library staff and advocates will be considered, as will those from community partners. Please reach out to the dynamic presenters in your communities or share your own skills and experience by leading a session or workshop.

- Proposals are due no later than **12:00pm, Monday, October 29**.
- The Program Contact will be notified of the outcome by November 19.
- Programs may take the form of half- or full-day preconferences, or 75-minute regular sessions.
- Presenters should request approval from their employers to attend the conference before agreeing to serve as program speaker.
- To submit a program proposal, **use this form**. To submit multiple proposals, use a new form for each program.

Please direct questions to the WLA office at [info@wla.org](mailto:info@wla.org) or (206) 823-1138. On behalf of the 2019 Conference Committee, we look forward to receiving your proposals!

## LOOK WHO'S HIRING

The Washington State Library is seeking a **Library and Archival Professional 4 (Youth Services Consultant)**. The position is open until filled.

Pierce County Library System is seeking a **Temporary Librarian - Outreach**. The position closes September 19.

University of Washington libraries is seeking a **Conservation Technician**. The position closes October 2.

**The Pacific Northwest Library Association** (PNLA) lists job openings frequently. You can also browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please **email** us and indicate "For WLA Wednesday" in the subject line.

## NEWS & NOTES

### Voting Is Open for 2019 WLA Elections

Please take a moment to vote for our 2019 Board, Division, and Section leadership!

Step 1: Read through the **candidate statements**.

## CONFERENCE COMMUNIQUE

### Attorney General Bob Ferguson to Keynote WLA 2018



We're excited to announce that **Washington Attorney General Bob Ferguson** will be a lunch keynote on Thursday, October 18 at the 2018 WLA Conference!

Bob Ferguson is Washington State's 18th Attorney General. One of *Time's* 100 Most Influential People of 2017, Ferguson made national headlines after successfully blocking President Trump's first executive order barring travel from seven Muslim-majority nations. Stay tuned for more details about the event.

**Countdown to Conference:  
Four Weeks Left**

Step 2: Vote using our [online ballot](#).

To access the voting form, you will need to log in to your WLA account. All current WLA members may vote for WLA Board positions, and ballots for WLA Divisions and Sections are restricted to current members of those groups. Each position also has the option for a write-in candidate.

Winners will be announced October 3, and incoming and outgoing leadership will be recognized at the [2018 WLA Conference](#), October 17–20 in Yakima. The new elected terms will begin January 1. If you have questions or trouble logging in, please contact the [WLA office](#).

---

### Submit to Alki Conference Wrap-Up Issue

If you're headed to conference this year, consider contributing to [Alki](#)! Your WLA journal is looking for:

- Thoughtful reportage on WLA sessions
- High-res images of conference happenings
- Follow-up interviews with keynote speakers
- First-timer/mid-career/old guard impressions
- And of course, articles of interest to the WLA community either on the theme "Cultivating Communities, Harvesting Ideas" or completely independent of the theme

The new deadline for the Fall issue of *Alki* is Monday, November 12. For questions or to pitch an article idea, contact Sheri Boggs, *Alki* Editor, at [alkieditor@wla.org](mailto:alkieditor@wla.org).

---

### ALA, Library Community Work to Support Hurricane Florence Recovery Efforts

American Library Association (ALA) and its chapters in [North Carolina](#), [South Carolina](#), and [Virginia](#) are working to assist libraries affected by Hurricane Florence. Support efforts will involve most Atlantic Seaboard libraries in serving as a lifeline for residents in dire need of FEMA and insurance forms, access to electrical power, internet access, heat or important information about storm relief and recovery efforts. [Learn more here](#).

---

### Apply to Host Prime Time Family Reading

There are only four short weeks left until WLA 2018! If you haven't registered or booked your lodging yet, check out the [2018 WLA Conference](#) website.

When: October 17-20, 2018

Where: Yakima Convention Center

We have a schedule packed full of diverse programs, compelling speakers, and fun events to promote cross-pollination between all types of libraries. Here are just some of the things the Conference Committee has planned:

- Choose from **10 preconference workshops** and **75 sessions**
- Enjoy **6 meals** included with full conference registration (or 2 meals for one-day registration)
- Hear from our **7 fabulous keynotes**
- Take "An Edible Tour of the Dewey Decimal System" with our annual **Banquet** (now included in registration)
- Spruce up your resume, chat with an advisor, or get a headshot taken at **Career Lab**
- Meet with 40+ vendors in our packed **Exhibitor Hall**
- Get moving with the **5th Annual Fund the Future 5k and Yoga**, as well as 2 guided hikes
- Chat with old friends and make new ones at **4 conference receptions**
- Meet WLA's internal groups, explore Yakima, and win prizes at the **Brewery & Winery Crawl**
- Snag some swag, bid on a treasure at the silent auction, and win raffle prizes
- Get inspired by our "Spotlight on Success" poster showcase
- Meet authors at book signings and shop a curated selection of titles from **Inklings Bookshop** (and enjoy a 20% discount!)

We hope to see you in Yakima!

## THE LEARNING CURVE

### WLA Preconference Spotlight: Measuring Outcomes for Any Service or Program

Libraries are increasingly turning to outcome-based evaluation to measure their success—but developing, promoting, and measuring outcomes continues to be a challenge for many library staff. How do event and service outcomes relate to strategic plans, missions,

Humanities Washington is now accepting online applications from libraries to host a limited number of **Prime Time Family Reading** series in the spring or fall of 2019. The application will be open through November 19.

The Prime Time Family Reading program is a six-week family literacy program for low-income and low-literacy families to explore the humanities through reading and discussion of children's literature. During each session, Prime Time serves approximately 25 families with 6- to 10-year-old children who are struggling with reading and classroom engagement. Libraries partner with elementary schools to serve those who could benefit most from Prime Time.

Thanks to funding from the Washington State Library, they have the ability to serve rural libraries that have not previously held Prime Time series.

---

### **Apply Now for ALA's Great Stories Club**

Are you interested in making a difference in the lives of young people in your community? If so, we invite you to be part of a new program from the American Library Association.

The **Great Stories Club series on Truth, Racial Healing & Transformation** will engage underserved teens through library outreach partnerships, reading and discussion programs, and racial healing work, led by library workers like you.

Participating libraries will work with small groups of approximately 10 teens; provide up to four theme-related books for each participant to keep as their own; convene opportunities for exploration and discussion of humanities content among peers; and offer an interactive session for program participants led by a racial healing practitioner(s).

Up to 70 libraries will be selected to participate. All library types are eligible, as long as they work in partnership with, or are located within, an organization that works with under-resourced youth. **Read the full project guidelines.**

---

### **ALA Seeks Advisors for Financial Literacy Program**

and visions? When is it a good idea to use an existing outcome, and when should you craft a new one? Who should be thinking about outcomes, and when should outcomes be measured? In this preconference workshop, attendees will discover how outcomes can be the useful "glue" that staff at all levels can use to connect programs, services, missions, priorities, and plans. Prior to the conference, registered attendees will be asked to complete a short survey to provide the presenters information about a specific service or program they would like to explore in the workshop. Presenters may select some of these services or programs to profile in the workshop, but all attendees will have the opportunity to explore, discuss, and collaborate on developing measurable, supportable outcomes for the services and programs they bring.

This preconference workshop will be offered October 17 at the 2018 WLA Conference.

**Learn more and register here!**

---

### **An Introduction to Assistive Technology**

The Washington State Library's First Tuesdays webinar this month is "**An Introduction to Assistive Technology**," October 2 at 9:00 am PT.

This webinar will provide an overview of available assistive technology with an emphasis on working with individuals who are visually impaired. Topics include service strategies, equipment, and resources. Presented by Herrick Heitman, Washington Talking Book & Braille Library.

---

### **WSL STEAM Kits Sign Up Now Open**

Lego Mindstorms and the Ozobot circulating STEAM kits from the Washington State Library are both finishing up their current rotation cycles. Details about these kits can be found **here**.

The Lego Mindstorm kit stays at individual libraries for six weeks to allow the staff to become familiar with the robots. In contrast, the Ozobots coding kit's visit will be only three weeks. The Legos Mindstorm and Ozobot kits will both begin new rotation cycles on November 1.

If you would like to use either of these kits to host a STEAM program for youth in your public or tribal library, please contact **Leanna**

ALA's Public Programs Office, in partnership with the **FINRA Investor Education Foundation**, is in the planning and development stages of creating a new traveling exhibition on financial literacy themes for kids aged 7-11 years old and the adults in their lives. The exhibition will tour to 50 U.S. public libraries for approximately 2 years, launching in late summer 2019.

ALA is assembling a group of 5 public librarians with experience in implementing financial literacy programming to serve as advisors to the project. The advisory team will assist in the development of 5 instructor-led activities and 5 family activities related to exhibition concepts, plus 10 additional library programming suggestions. The team will also help develop and curate a resource list, including a bibliography and website resources. This will all be included in the online Site Support Notebook materials provided to selected libraries as a programmatic resource and reference.

Each advisor will receive a \$500 honorarium, and the main activities will occur from October 2018 - April 2019. The duties of each librarian advisor/library partner on the team will be:

- Participate in regular conference calls, frequency determined by the group, to share expertise, provide insight and feedback, propose content and contribute knowledge to ALA staff and fellow team members.
- Conduct independent research and write program models as needed and report back to the team.
- Serve as a peer reviewer for the opportunity by reading applications, reviewing and rating them.

To be considered as an advisor, candidates should email a resume and a one paragraph biography (max 300 words), highlighting experience with financial literacy programs for kids and families to **Melanie Welch** by Monday, October 1.

---

### **NNLM Funding Opportunity for Public Library Projects**

Under cooperative agreement with the U.S. National Library of Medicine (NLM), and in partnership with the National Institutes of Health (NIH) All of Us Research Program, the NNLM PNR is pleased to request proposals for a new round of **funding opportunities** for projects involving public libraries. NNLM PNR

**Hammond** by October 12 to indicate interest. The Cool Creations STEAM kit is still available for libraries to check out, as is the Eggbot programmable art kit.

Please contact **Leanna Hammond** for the Cool Creation kit, and **Staci Phillips** for the Eggbot kit.

---

### **Banned Books Week 2018 Focuses on Author and Reader Activism**

Speaking out for banned and challenged books is vital in the fight against censorship. During Banned Books Week (September 23-29), readers are encouraged to raise their voices in support of the freedom to read by participating in engaging activities. Information on local Banned Books Week events can be found on the **Banned Books Week Coalition Calendar**.

---

### **Community Conversations that Build Trust in Biomedical Research**

Public trust in biomedical research is critical to ensure public support and translation into medical advances. The mission of Northwest Association for Biomedical Research (NWABR) is to promote the public's trust in biomedical research and its ethical conduct. NWABR's informal science education and professional development programs address falling public trust in biomedical research. During this PNR Rendezvous webinar session, you will learn about the Community Conversation Series.

Registration is encouraged and the session will be recorded. Tune in September 19 at 1:00pm PT. **Learn more here.**

---

### **Building Relationships with Legislators and their Staff**

Relationships are key to the success of your legislative agenda. How can work on those relationships year-round, with both legislators and key staff members?

This **free, one-hour webinar** on October 31 will be presented by the ALA Chapter Relations Office and the ALA Office for Library Advocacy.

---

### **IFLA Global Vision Ideas Store Now Open**

public library member organizations in Alaska, Idaho, Montana, Oregon, and Washington are eligible to apply. If your organization is not currently a member, it's easy to join! Proposals submitted by Wednesday, October 24, 2018 will receive fullest consideration. If you plan to submit a proposal, they need a brief statement of intent no later than Wednesday, October 3. Please submit your statement of intent to apply to [nnlm@uw.edu](mailto:nnlm@uw.edu). Check our blog for detailed information about current funding opportunities.

---

### ACRL Award Nominations Open

The Association of College and Research Libraries (ACRL) seeks nominations for 2019 awards recognizing outstanding achievements in academic librarianship. Nominations and supporting materials for most awards must be submitted by December 7. [Learn more here.](#)

---

### PLA to Offer Ten Awards & Grants

The Public Library Association (PLA) will offer ten awards and grants for 2019. The PLA Awards are designed to highlight the best in public library service and programming and to honor those bringing innovation, creativity and dedication to public libraries. [Visit the website](#) for details on each award and nominate yourself, a colleague, or your library. The [Application/Nomination Portal](#) will remain open until December 10.

---

### AASL Award Applications Now Open

Applications for the American Association of School Librarians' (AASL) 2019 awards are now available. Applications for the National School Library of the Year Award are due January 1, 2019. All other applications or nominations are due February 1, 2019. Applicants are encouraged to read all award and grant criteria on the [AASL website](#) before applying.

---

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

In 2017, the International Federation of Library Associations and Institutions (IFLA) started to explore the challenges and opportunities of libraries around the world. Your contributions to the discussion informed the [IFLA Global Vision Report Summary](#), which identified ten opportunities to address common challenges.

Now they need your ideas to turn these opportunities into reality. With the [Global Vision Ideas Store](#), IFLA is offering every librarian and library supporter a chance to contribute to the collective vision for future libraries. Submit your ideas for actions to fulfil the IFLA Global Vision before September 30.

---

### Accessible Library Resources Day

The University of Washington Libraries, in partnership with UW Accessible Technologies, invites you to register for [Accessible Library Resources Day](#) being held on October 5, 9:00 am - 4:00 pm, at the University of Washington Seattle campus. [Register here](#) by September 21.

Attendees of Accessible Library Resources Day will:

- Explore accessibility best practices for online library resources among all types of libraries
- Hear from students and staff about how they use assistive technology to help them access digital resources
- Workshop accessibility problems with library resources and assistive technology
- Tour the UW Accessibility Technology Center
- Learn about procurement and how to work with vendors
- Formulate ways you can be a part of the solution
- Enjoy provided refreshments and lunch

Questions? Email us at [info@wla.org](mailto:info@wla.org)