



Welcome to WLA Wednesday

March 22, 2017

On this day: in 1846, Randolph Caldecott, English illustrator, is born

In the Issue

1. [Making Headlines](#)
2. [Look Who's Hiring](#)
3. [News & Notes](#)
4. [Conference Communique](#)
5. [The Learning Curve](#)

Making Headlines

Introducing "I AM WLA"

The Washington Library Association is excited to announce a new feature on our website, [I AM WLA](#). Let's get to know each other! Each week, we will feature an active WLA member, either individuals or organizations, and tell you a little bit about them. Our members are what make WLA great!

Do you know a WLA member (individual or organization) who embodies the spirit of Washington libraries and should be featured in our **I AM WLA** member spotlight? Maybe that's even you or your library! Drop us a note at info@wla.org and tell us why.

Look Who's Hiring



The Fort Vancouver Regional Library is seeking a [Technical Services Supervisor](#). The position is open until filled.

The city of Port Townsend Library has an opening for a [Library Manager - Youth Services](#). The deadline to apply is April 10.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings every

Conference Communique

**Early Bird Registration for Learn Local!
Yakima, Spokane, and Seattle Ends March 31**



Registration is open for [Learn Local!](#) Learn Local! is a series of three one-day conferences in April in Seattle, Yakima, and

Monday and you can browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

News & Notes

Vote NOW for the Evergreen Teen Book Award

It's time to vote! Submit all votes for the 2017 Evergreen Teen Book Award by April 1st at www.evergreenbookaward.org. There is one link for individual student votes and another link for librarians reporting for an entire school or branch. Please encourage your teens to vote!

Need a simple ballot to use with students? [Find one here](#). Contact [Kirsten Gunn](#) with any questions.

ALA is Tracking #SaveIMLS Stories

[Emily Wagner writes](#): "From March 16 to March 20, there were 3,838 tweets under the [#saveIMLS](#) hashtag on Twitter. That is more than 767 tweets a day. Or, sliced another way, there are currently 1,800 people who are participating in the conversation on Twitter. Anyway you dice it, we need this momentum to continue. The ALA Washington Office is collecting your tweets and stories via [TAGS](#), the Twitter Archiving Google Sheet. You can see the conversation as it has unfolded [via the snapshot on March 20...](#)"

Vote for the 2016-17 Beverly Cleary Children's Choice Award

Voting for the 2016-17 Beverly Cleary Children's Choice Award (BCCA) nominated titles is now open to all children in schools and public libraries! Children with *reading levels of K-5th* grades who have read or listened to at least two of the books may vote for their favorite book.

From March 15 to April 10, the BCCA Adult *Online Voting Ballot* is available for the adult administering the contest to complete, refer to the link below.

Spokane that offer local, affordable options for professional development for the Washington library community.

Early Bird discounts are available through March 31, as well as discounts for WLA members. Interested in attending more than one? When you register for your first Learn Local! you will receive a coupon code to save 25% on your additional registrations. Each Learn Local! will have enough variation that you can attend all three: Friday, April 7 at The Seattle Public Library, Friday, April 28 at Yakima Valley College, and Saturday, April 29 at Spokane Public Library. Thank you to our three generous site sponsors!

Program details, lodging options, transit and parking information may be found on each Learn Local! page.

The Learning Curve

WMLA's 2017 Here Comes the Sun: Tools for Times of Change and Challenge

Please join your colleagues for the 2017 Washington Medical Library Association annual meeting and conference, which will be held at the Pacific Northwest University of Health Sciences in Yakima, WA.

Continuing education will be offered on Thursday, July 20, and the annual meeting and conference will be held on Friday, July 21. More details will be coming soon. In the meantime, please join or renew your membership at www.wmla.org.

Contribute to the PNLA Leadership Institute

The PNLA Leadership Institute is one of the key activities of the Pacific Northwest Library Association. To date, 190 individuals have gone back to their libraries, library systems, and communities equipped with leadership and management skills to help guide their libraries in this time of tremendous and constant change. We are excited to announce that we are now planning for the SEVENTH PNLA Leadership Institute, October 22 - 27, 2017. Deadline for applications is May 30. [For more information please click here](#).

We are also asking all LEADS Institute Alumni to consider contributing \$100 to the [PNLA Leads Pay it Forward campaign](#). Your

The winning title will be announced on Beverly Cleary's 101st birthday, April 12, 2017, along with the 2017-18 BCCCA Nominations. [Please click here for voting information](#). All online ballots MUST be received by the end of the day on April 10 to be counted.

To promote this exciting Pacific Northwest contest, [please go to the BCCCA website packed with lots of wonderful tips](#).

WLA Participates in 2017 Library Snapshot Day

The Washington Library Association encourages libraries and library supporters to pick a day, any day, and share a glimpse of "a day in the life of our library" during the April 9 - April 22 "Library Snapshot Day" window.

Photos, anecdotes and data "snapshots" can be shared via: Twitter [@WALIBASSN](#), [#LibrarySnapshot](#), [Facebook](#), or [Flickr](#), as well as through your own linked social media channels.

Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

contribution directly supports the Institute, and helps keep costs lower, ensuring that the Institute will continue to be available and accessible to all members of our Pacific Northwest Library Community to develop their potential for leading from any position. Thank you!

Questions? Please contact [Gwendolyn Haley](#).

User Experience Jumpstart

The Washington State Library's "User Experience Jumpstart" workshop is filling up fast. The two April Westside sessions are all full but there's still a little space in the Ellensburg and Spokane sessions. If you are a disappointed Puget Sound Librarian wishing you'd registered sooner, keep in mind that Ellensburg is probably as easy to get to as Lacey or Burlington (no I-5 traffic!). [Sign up for these workshops via the WSL Training Calendar](#).

By designing your library with the user experience in mind, you have the potential to deepen the connection your library has with its community, and make your library a place that people love to use. This hands-on workshop is a practical guide to assessing and improving all sorts of touchpoints in your library, and also covers foundational UX theory. You'll get experience with important user research techniques, and analyzing the resulting data. After this workshop you'll have a keener critical eye, and a framework with which you can make your library the most important place in your community.

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Questions? Email us at info@wla.org