



# Welcome to *WLA Wednesday*

January 11, 2017

On this day: in 1935, Amelia Earhart becomes the first person to fly solo from Hawaii to California.

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## Making Headlines

### *Alki* Accepting Submissions for the Spring 2017 Issue



It's time to submit articles for the next issue of *Alki*. The theme for the Spring 2017 issue is *Mistakes Were Made*.

Did you launch a project or program that didn't work out as planned but still had value? Have you had a long-held assumption dispelled after a "failed" interaction with a patron that led to a new way of doing something? This is a

great chance to talk about all those things we'd rather not talk about: programs that bombed, services nobody wanted, information interviews gone horribly (or hilariously) awry... with the understanding that goof-ups can be instructive. If you are a resourceful librarian who turned a "mistake" into an opportunity, then this is the perfect time to share it with your colleagues!

Please send your article idea(s) to [alkieditor@wla.org](mailto:alkieditor@wla.org) and include:

- Your name and position/library
- Description of the article
- Suggested title
- Estimated length (in pages); each page = 750 words (or fewer with graphics)
- Intent to include graphics (photo, logo, other)
- Contact information

The deadline to submit articles for the Spring issue is February 10, 2017. Please see the [Instructions for Contributors](#) for more details. The *Alki* editor is happy to discuss ideas and expectations with you

as well. They are also accepting articles that are not related to the theme but are of interest to the WLA community.

## Look Who's Hiring



The Everett Public Library is seeking a [Library Specialist - Historian](#). The deadline to apply is January 27.

[The Pacific Northwest Library Association](#) (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings [here](#).

If you have a current posting for libraries in the WLA community you would like to submit, please [email](#) us and indicate "For WLA Wednesday" in the subject line.

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## News & Notes

### Microsoft Imagine Academy Lab Grants

Applications from Microsoft Imagine Academy program members are being accepted now through January 24, 2017 to receive equipment and limited funding to support new, or expand existing, coding programs and Microsoft certification. Laptops, 10-inch tablet computers, and routers purchased by the State Library are available (there is no limit to the quantity of each that can be requested; hardware technical specs are available in the Grant Guidelines), along with up to \$3000 per award to purchase equipment accessories like cases, tablet sleeves, keyboards, etc., or other materials and activities to support project activities.

- Lab Grant applications must be received by COB Tuesday, January 24, 2017, with contract execution expected before March 20, 2017.
- Grant materials (Guidelines and Application) are available on [the State Library's Grant page](#).
- This Lab Grant opportunity replaces the Microsoft Imagine Academy 2016-2017 grant, which will close Tuesday, January 17, 2017.

## Conference Communiqué

**20 Days Left to Submit Your Program Proposals for ALL WLA 2017 Conferences**



Program proposals are now being accepted for *ALL 2017 WLA Conferences*. All proposals from academic, public, school, and special library staff, advocates and community partners will be considered. Now is the time to reach out to the dynamic presenters in your communities or share your own skills and experience by leading a Session or Workshop at one or more of our 2017 learning events, [Learn Local!](#) and the [WLA Annual Conference](#).

- Proposals are due no later than Tuesday, January 31.
- To submit a program proposal, [please use this form](#). To submit multiple proposals, use a new form for each program.

You may direct questions to the WLA office at [info@wla.org](mailto:info@wla.org) or (206) 823-1138. We look forward to receiving your proposals!

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## The Learning Curve

### Writing Effective Emails Training for Library Staff

The Washington State Library is offering a "Writing Effective Emails" training which is designed to do the following:

- Build communication skills in email formats to create clarity

Questions and comments about this opportunity should be directed to [Elizabeth Laukea](#).

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### Free Tools from YALSA for Teen Tech Week™ 2017

Visit [Teen Tech Week™](#) for free posters and all of your planning and resource needs to help you implement great digital literacy and tech-focused programs and services for and with the teens in your community, especially during TTW, March 5-11. This year's theme, *Be the Source of Change*, encourages teens to leverage technology available through their library to make a positive change in their community.

The Teen Tech Week™ Committee has also expanded YALSA's existing STEM Toolkit into a STEAM Toolkit. Download it for free [here](#).

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### Apply Now for the Gale Cengage Learning Financial Development Award

The American Library Association is accepting applications through Feb. 3, 2017 for the Gale Cengage Learning Financial Development Award.

The Gale Cengage Learning Financial Development Award recognizes an innovative, creative, well-organized project which successfully generated new income, in any amount, from alternative sources, such as individual gifts, foundations, endowments, "challenge" grants and related efforts. Academic, public and school libraries are eligible to apply. The winner receives a \$2,500 award and a 24k gold-framed citation.

[Applications](#) are due Feb. 3, 2017. For additional information, contact [Linda Kopecky](#), Award Jury Chair.

Potential applicants can see [a list of past winners here](#).

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### Professional Development Scholarship from ALA Learning Round Table

The ALA Learning Round Table (LRT) will award up to \$1,000 to an individual to attend a professional development event between July 1, 2017 and June 30, 2018. The award

- Understand the utilize the general and courteous "rules of engagement" when composing or replying to emails
- Perform an audience analysis prior to writing
- Compose emails that clearly communicate desired action (e.g. approval, commitment, providing information, etc.)
- Recognize and stop inappropriate, emotional or harmful email thread
- Essential proofreading skills for tone, punctuation, and grammar

These free classes will be offered at four locations through the month of February and include identical morning and afternoon sessions.

*Thursday, February 2*  
King County Service Center

*Tuesday, February 14*  
Pierce County Service Center

*Thursday, February 16*  
Fort Vancouver Regional Library HQ

*Thursday, February 23*  
Spokane City Library main branch

Registration is required and may be found [here](#). Questions? Contact [Carolyn Petersen](#).

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### University of Washington's School Library Media Endorsement Program

Know a teacher who would make a great school librarian? If so, let them know about the University of Washington's School Library Media Endorsement Program (SLM). The oldest program of its kind in the state, SLM has been preparing top-notch school librarians since 1997. Associated with the nationally ranked UW Information School, SLM's 8 course curriculum is designed for working teachers and can be completed in five quarters. Students take four courses on UW's Seattle campus, two in the first summer and two in the second, combined with four online courses during the school year. Interested teachers can visit [our website](#) for more information.

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**Learn What the NN/LM PNR Can Do for You!**

recipient will be required to share their new learning with other Round Table members in some way (newsletter, blog, list serve, etc.). Applicants do not have to be ALA members to apply. Applicants must respond to [this Survey Monkey questionnaire](#) by February 15, 2017, at 11:50 p.m. CST.

This grant, named after our much admired past-president, the late Pat Carterette, is designed to honor her passion for professional development in the field of library and information sciences. A former staff development and continuing education coordinator, Pat believed in quality library service, leadership development, and continual learning.

For more information, please visit [the Pat Carterette Professional Development Grant website](#).

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Have news to share? Please send it to the [WLA office](#) by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

Please note that the WLA office will be closed on Monday, January 16, in observance of the holiday.

Are you a member of the NN/LM PNR? Have you heard of the NN/LM? The National Network of Libraries of Medicine Pacific Northwest Region ([NN/LM PNR](#)) works to connect people to information regarding biomedical and health information from the National Library of Medicine ([NLM](#)) which is one of the National Institutes of Health ([NIH](#)).

Join us next Wednesday, January 18, 1-2pm, for January's session of our free monthly webinar where we host experts who provide information regarding health science important to health professionals as well as the general public.

In this session the NN/LM PNR staff will introduce themselves and let you know a little more about who we are and what we do. You can:

- hear what changes have been happening and our focus in the next year or two
- get a walk-through of the new website
- learn how your institution can become a member (for free!)
- check out funding opportunities
- learn how to create an account
- find out how we can assist you with your communities' health information needs

Bring your ideas of what you'd like from the PNR as well as questions! [Click here for information on how to connect to the webinar](#).

Washington Library Association | PO Box 33808 Seattle, WA 98133 | 206-823-1138

[www.wla.org](http://www.wla.org)

Questions? Email us at [info@wla.org](mailto:info@wla.org)