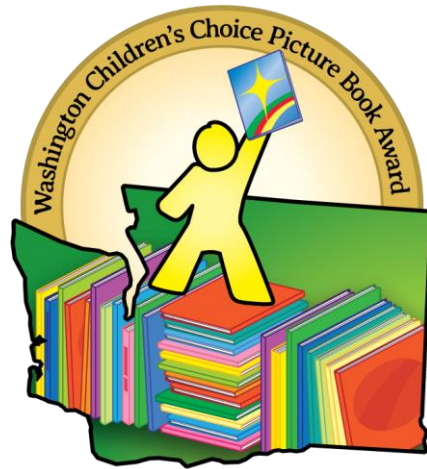


WCCPBA's New Logo!



After forty years, Washington Children's Choice Picture Book Award has a new logo! Many students across the region shared wonderful design ideas. Ultimately, the committee chose to take inspiration from two entries.

Thank you and congratulations to London H. and Samuel Fong the student winners.



We loved how London incorporated the shape of Washington state into her design. The WCCPBA award is for all students K-3 in Washington so it seemed right to incorporate books and the state into the final design.



The dynamic pose of the person and the shining star of Samuel Fong's design caught the committee's attention. WCCPBA invites active participation and engagement from young readers and the figure captured the spirit of participation and excitement.

Please visit the promotion page if you would like to print labels with the new design.