

Becoming GLAM!

Gallery + Library + Archive + Museum



Xan Arch
U. Portland



Philip Delgado
Hillsboro Public



Isaac Gilman
Pacific U
(Moderator)



Eva Guggemos
Pacific U



Eva Silverstone
Spokane Public

GLAM

- *Cultural heritage organizations:*
art, artifacts, books, manuscripts, media
- *Community organizations:*
spaces for community engagement

Galleries





...the city's architecture is a reflection of its history and culture. The buildings are a mix of old and new, and they all contribute to the city's unique character. The architecture is a blend of traditional and modern, and it is a testament to the city's rich heritage.

Peter Collins
Architect

Urban Planner &
Jonq

Whereas the city's buildings were blunt lumps generating the general new buildings are towers with the human scale of man and a further scale - that of the seen from a distance in total

Why a Gallery?

A Gallery Beautifies Your Library



vs.





Art in the library is a win-win situation

- LOTS of people will see the art!
Over 25,000 visitors to the Downtown Library every month
- All sorts of people will see the work (not just “art” people)
- Art is not reading or language specific
- Art brings in new audiences



You have
the space
so why
not?

Cultural Arts

- Hillsboro Arts & Culture Council
- Public Art Program
- Walters Cultural Arts Center
- Parks & Recreation Home

[Living Here](#) >

Cultural Arts

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Call for Artists: Celebrate Hillsboro Arts & Culture Village

At the heart of Celebrate Hillsboro, a free, family-friendly festival, is the Arts & Culture Village on the Courthouse Lawn. The Arts & Culture Village celebrates the many cultures and creativity that enliven our community. The City of Hillsboro welcomes you to [join us by applying to host a booth](#) featuring a cultural demo, traditional craft, or interactive activity, such as cooking, musical instruments, dancing, clothing, or visual art.



Creative Impact Workshop: Welcoming Diverse Audiences

Join us on Tuesday, April 2 from 5-7 pm at the Brookwood Library for [Welcoming Diverse Audiences: From Invitation to Engagement](#). In this session you'll hear first-hand accounts of what has made people of color and marginalized groups feel truly welcome—or unwelcome—at arts events. Registration required.



Hillsboro's Cultural Arts Action Plan

Developed in 2017 and 2018 with a broad range of diverse community voices and ideas, the [Cultural Arts Action Plan](#) builds on

NEWS

Call for Artists for the Celebrate Hillsboro Arts & Culture Village

Host a booth featuring a cultural demo, traditional craft, or interactive activity, such as cooking, musical instruments, dancing, clothing, or visual art
03/26/2019

Neftali Rivera and Grupo Borikuas Bring Island Rhythms to the Walters

Passionate and prolific musicians with over two decades performing in the Northwest, Neftali Rivera & Grupo Borikuas will take the stage at the Walters Cultural Arts Center on Friday, April 19.
03/21/2019 4:00 pm

Walters Cultural Arts Center Hosts Free Discussion: "What is Cultural Appropriation?"

Issues of cultural appropriation and

Promote, enhance, and participate in arts and culture in your community

A chance for patrons to interact with artists and vice-versa





Bringing
out our
Hidden
Collections



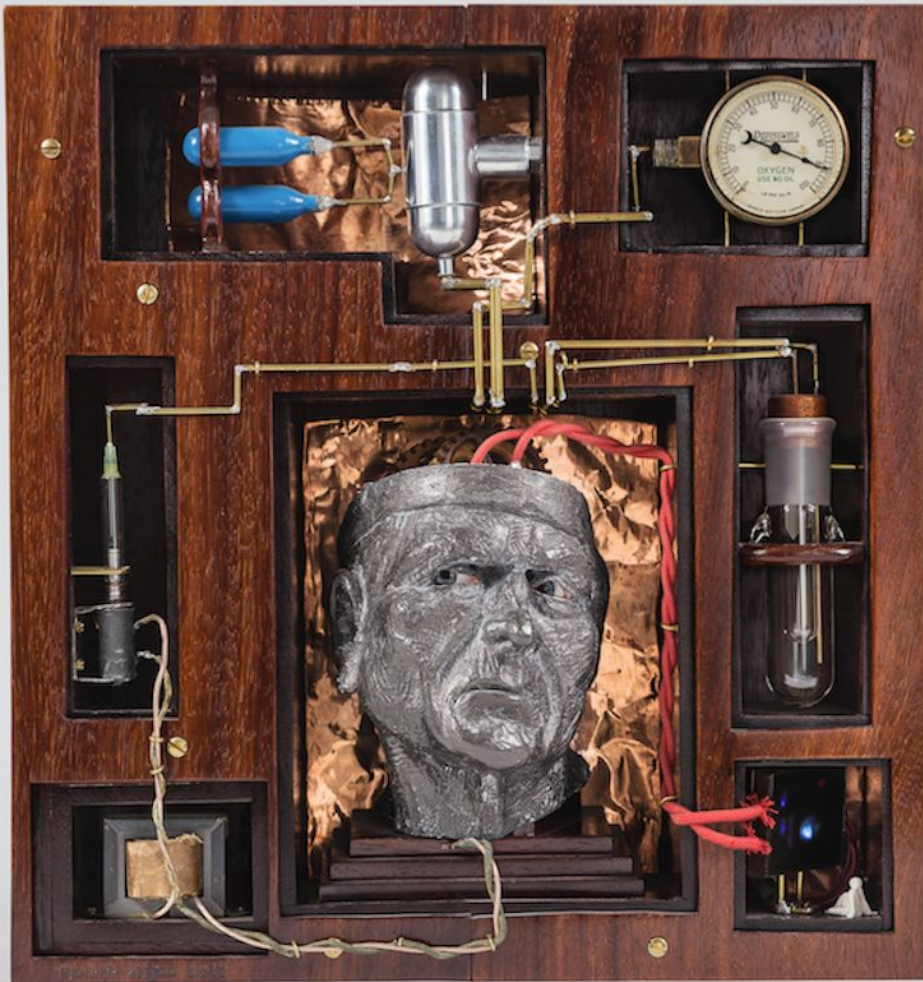
Out of the
Archives,
into the
Gallery

Pacific U. Libraries Gallery Mission:

1. To promote, highlight and interpret material in our collections
2. To address social issues and serve as an integral part of the Pacific community

Bringing our
Museum
collections out
of the
basement





Consciousness is Always the Last to Know, Mark R. Pitzer, 2015

A chance to
display rotating
faculty and
student art

What Does it Cost?

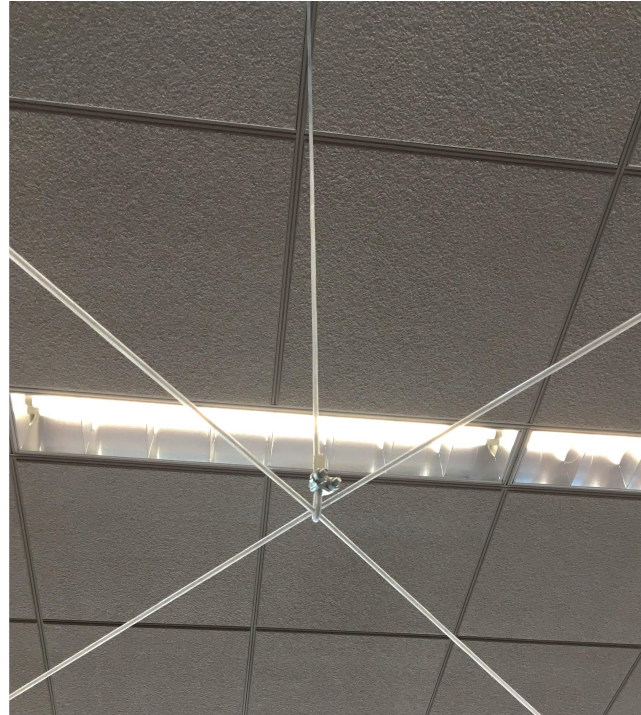


A Gallery Space Can be **VERY INEXPENSIVE**

- Picture hanging rail - \$1.08 per linear foot
- Hooks - \$2.79 for a package of four
- Track lighting – optional. Choose a section of the library that is already well lit.
- Time to create policies and application – staff time
- Time to interact with artists, schedule shows – staff time
- Sign for art show – minimal cost
- Social media to advertise art show – no cost
- Outlook calendar to keep track scheduled shows
- Ladder for artists to use during installation – we already had this. We use our closed stack rolling staircase.

Inexpensive Ways to Hang Art

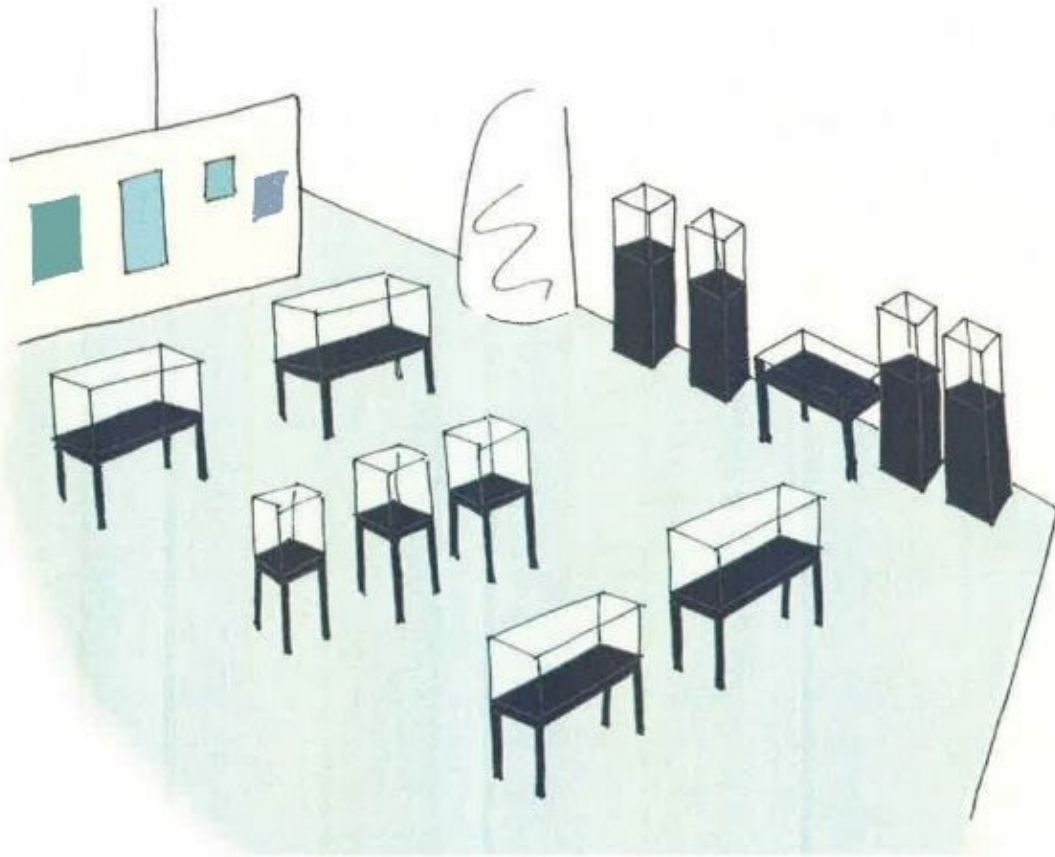
Wire and turnbuckle system for clipping art to. You can also use binder clips



Operational costs to consider:

- Replacing wires and hooks
- Providing label mounting material
- Promotional costs





More \$\$\$: Exhibit cases, Moveable panels

This is a planning sketch for Pacific's gallery (created 2012).

Roughly \$10,000 in costs;
only about \$1,500 was paid
directly by the library



Props & hardware: Keeping costs down

- **Buy unobtrusive, modular, reusable props**
- Black = good background color
- Make 'cradles,' stiff backings, etc. from cardboard
- Cheap felt = all-purpose wrapper for cardboard props



More handy, cheap items:

- Used frames in a variety of sizes (Goodwill!)
- Wire book easels
- Clear polyethylene straps for gently holding books open
- Binder clips in black and white
- Clear fishing line
- Foamcore & spray adhesive for making rigid labels
- Variety of hooks, wire and other hanging hardware

Demco Arakawa Hanging System Rail



Frank Demountable Table
Leg Showcase



A gallery space can be a donor opportunity

Working with Exhibitors

I AM AN
ARTIST



MARTA ALTÉS

Exhibitors can be flaky!

- Email a month or more in advance to remind them of exhibit
- Meet in advance to review space/plans
- Be **VERY SPECIFIC** with them
- Make calendar dates for install/de-install, reception
- Supply links to suggested products (wire, sticky tabs for labels, etc.)
- Provide diagram of space with measurements
- Advise them of risks

Things that can go wrong:

- Theft
- Damage/
Vandalism of art
- Customers upset
- Artists upset
- Damage to library

THE SPOKESMAN-REVIEW

NORTHWEST

THURSDAY, March 8, 2018

Dolezal art prompts flap with library

Exhibit curator sought to include works in Black History Month display

By Kip Hill
THE SPOKESMAN-REVIEW

A black Spokane artist is considering ending his annual yearly exhibition benefiting local charities after concerns were raised when he featured art by Rachel Dolezal at this year's show.

Anthony Stevenson, who uses the artist name Salik Seville on social media, hung four works by the former Spokane NAACP president in the downtown Spokane library last month, part of an ongoing exhibition he's held in the space for the past five years. It was the second year Stevenson sought to highlight the work of Dolezal, who helped him personally with housing issues before it was revealed she'd been born to a white family and lied about her lineage on official documents to seek postings to city boards and obtain employment at Eastern Washington University.

"If Rachel wants to help people through my exhibitions, then what's the problem?" Stevenson said in an interview this week. A previously homeless U.S. Navy veteran, Stevenson asks for donations of cash or food to buy artwork during the show, and he's included the work of both white and black artists in his displays in previous years.

Library officials said Stevenson didn't inform them beforehand that Dolezal's work would be part of his exhibition this February, after



SPOKANE PUBLIC LIBRARY

One of the pieces of Rachel Dolezal's artwork that was displayed at the downtown Spokane library during an exhibition in February.

See ART, 5

A toolbox helps organize display materials and tools, and makes it easy for exhibitors to display their works.





Experienced

vs.

Inexperienced

- Already knows what they want to exhibit and has a pretty good idea how they want to mount it
- Usually friendly, but *might* view you as a bureaucratic obstacle; might not like getting advice
- Sometimes presents difficult questions regarding security, insurance, delivery, promotion plans, etc.

- Will definitely underestimate how much time they need to finish
- Often defaults to “let’s put up a picture of X”; may need encouragement to be bolder
- OR, may have unrealistic / unsafe plans
- Doesn’t know about exhibit cases, hardware or props; needs guidance on selecting them



Lots of
hand
holding

Created by Oleksandr Panasovskyi
from Noun Project

Pilot Scholars

University of Portland Clark Library

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PERSPECTIVES

About the Exhibit

Perspectives celebrates the creative endeavors of Clark Library faculty and staff. The works encompass a broad range of media from paintings to photographs to fiber art, exploring each artist's view of the natural and human world around us. From bold patterns to the softest of embroidery, the pieces provide insight into the broad range of experiences and interests represented in our Library.

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Gallery to digital exhibit



Selecting and Planning Exhibits

Finding artists/exhibits to show

- Visit other art shows and give out your card
- Post openings on local Facebook pages dedicated to art
- Encourage schools to host their student's work at the library
- Post a sign in the gallery
- Contact artist groups (watercolor society, handweavers guild, quilt guilds)
- Contact cultural groups to host a related exhibit
- Do a staff art exhibit



Installing for Native American Heritage Month

- Using a “Call to Artists” is a great way to reach out to your local art community
- Find local galleries and/or art collectives and establish communication
- Plan ahead!







Pacific University Library Exhibit Calendar



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	A	B	C
1	Dates	Gallery	Lobby
2	2018-19		
3	Jul	Boxer III Exhibit, continued. Martha Calus-McLain and Eva are contacts.	
4	Aug	Boxer III Exhibit, continued. Martha Calus-McLain and Eva are contacts.	
5	Sep	Boxer III Exhibit, continued. Martha Calus-McLain and Eva are contacts. [Shift display to lobby at end of Sep.]	
6	Oct	Tom McCall Forum retrospective: Eva is library contact; Russ Dondero is faculty contact. (Moved from 3/2018)	[Shift from Gallery to Lobby.] Boxer III Exhibit for Homecoming, 10/17-10/22. Martha Calus-McLain and Eva are contacts.
7	Nov	Native Am History Month exhibit: "(Re)-Settlement and (Re-)Location: Contextualizing the Forest Grove Indian School"	
8	Dec	Native Am History Month exhibit, cont.	
9	Jan	Native Am History Month exhibit, cont. De-install at end of January.	
10	Feb	Black History Month - "Leadership" - Kia Addison is student contact from BSU. Installation on Feb 6	
11	Mar	Continue Black History Month exhibit	Women's History Month - "Mad Women" - CGE student group
12	Apr		Reyna Grande (Latina Writer) Lecture display (tentative). Books display and poster? May speak on 4/19. Narce Rodriguez contact.
13	May	Book Arts Conference Display (hosted every 2 years). May 1 Wed morning installation date. Jackie Wygant is contact. 971-269-4759, williw@ aol.com. Would like exhibit cases plus 1-2 panels. Eva is library contact.	

Costume
and set
design
exhibit by
university
faculty





Library
history
exhibit

Policies & Forms

Pacific's Exhibit Proposal Form

<http://www.lib.pacificu.edu/wp-content/uploads/exhibit-proposal-form.pdf>

Spokane Public Library's forms and policies:

<https://www.spokanelibrary.org/faq/exhibit/>

UP: Policies and links to our proposal form and agreement form:

<https://library.up.edu/about-the-library/exhibits-information-criteria.html>

HPL's Gallery forms and policies:

<https://www.hillsboro-oregon.gov/departments/library/art-in-the-library>

Thank you! Questions?



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