Preserving Principles and Transforming Practice: LIS Expertise for the Data Age

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Preparing LIS students for data intensive academia



What is the contemporary meaning of your mission?

Supporting curricula and research needs

Collect and provide access to <u>relevant and diverse</u> academic resources

Provide access to sources of knowledge in <u>all formats</u>

Promote information <u>literacy</u>

National context - explosion of directives on data



10 years later, federal action

	EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF SCIENCE AND TECHNOLOGY POLICY WASHINGTON, D.C. 20502			
	February 22, 2013			
MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES				
FROM:	John P. Holdren			
SUBJECT:	Increasing Access to the Results of Federally Funded Scientific Research			

Digital data from federally funded research will be made available and useful for the public, industry, and scientific community

- Maximize impact and accountability of federal funds
- Promote entrepreneurship, enhance economic growth and job creation.

Translated into data management plan requirements for research grants

• Impact on library consultation and institutional repository services

Growth of data sharing - repositories and standards



National data services & international organizations





Data is at the heart of innovation today

Publishing trends

Value all research products

A new funding policy by the US National Science Foundation represents a sea-change in how researchers are evaluated, says **Heather Piwowar**.

(Goble on Piwowar, Nature, January 10, 2013)

data journals



required & supplementary data







datasets data collections algorithms configurations tools and apps codes workflows scripts code libraries services. system software infrastructure, compilers hardware

sualizing Global Asia at the Turn of the 20th Century

Visualizing Cultures - Image-Driven Scholarship

images of every sort are introduced and examined here—in partnership with contributing institutions and collections, and with the collaboration of experts devoted

images of "Self" and "Others." and so on.

to transcending the printed word and hard-bound text.

Visualizing Cultures was launched at MIT in 2002 to explore the potential of the Web for developing innovative image-driven scholarship and learning. The VC mission is to

use new technology and hitherto largely inaccessible visual materials to reconstruct the past as people of the time visualized the world (or imagined it to be). Topical units to date focus on Japan in the modern world and early-modern China. The

thrust of these explorations extends beyond Asia per se, however, to address "culture" in much broader ways—cultures of modernization, war and peace, consumerism,

> an Academic Conference presented by MIT Visualizing Cultures ponsored by The Council on East Asian Studies at Yale University, April 29-May 2, 2010

Carlo

Explore Content Now



commentaries interviews tours animation archival sources

Scholar produced digital collections







THE WILLIAM BLAKE ARCHIVE



Journals of the Lewis & Clark Expedition





The Walt Whitman Archive





Colonial Frontier Massacres in Eastern Australia 1788-1872









Thematic research collections - primary [data] sources and related materials that support research on a theme.

(Palmer, 2004; Fenlon, 2017) 9

Digital data collections - a looming crisis?



National Science Board (2005):...ever increasing investment in creating and maintaining collections, and the rapid multiplication of collections, with a potential for decades of curation.

American Council of Learned Societies (2006): <u>Value-</u> <u>added</u> ... widely shared ... collections...enabling ...<u>interdisciplinary</u> research ...

- Responsibility for sustainability of content and functionality is ambiguous.
- With interdisciplinary products, need to sustain paths back to disciplinary foundations to assure meaning and validity.



(Palmer, 2010, 2017)

Reproducibility, transparency, openness



Transparency requires making visible both the empirical foundation and the logic of inquiry of research. (DA-RT, 2015)



ANNOTATION FOR TRANSPARENT INQUIRY

Meaningful and valid reuse

Data analytics / science degrees and certificates

SEATTLEU

A affiliate of the National University System CityUniversity of Seattle MS and certificate in Business Analytics

Bachelor of Applied Science in Data Analytics

CS concentration in Big Data Management



Seattle – Data Science Interdisciplinary MS, CS certificate iSchool specialization Tacoma – Big Data PhD, certificate in Business Analysis

Oregon State University

MS or certificate in Data Analytics



Top Trends in Academic Libraries

College & Research Libraries



Association of College & Research Libraries

2012

- Communicating value
- Data curation
- Digital preservation
- Higher education
- Information technology

2014

• Data

New initiatives / collaborative opportunities Cooperative roles for researchers, repositories, and journal publishers Partnerships for discovery & re-use

- Device neutral digital services
- Evolving openness in higher education open access open education

Top Trends in Academic Libraries

College & Research Libraries



Association of College & Research Libraries

2016

- Research data services (RDS)
- Data policies and data management plans
- Professional development for librarians providing RDS
- Digital scholarship
- Collection assessment trends
- ILS and content provider/fulfillment mergers
- Evidence of learning: student success, learning analytics, credentialing
- New directions with Framework for Information Literacy for Higher Ed
 - Digital fluency in the Framework
 - Critical information literacy in the Framework
- Altmetrics

Definitions and distinctions

Active management of data through its life cycle of interest and usefulness to scholarship, science, and education.

Curation:	 managing and promoting use from point of creation enrichment & updating to keep <u>fit for purpose</u> availability for discovery and re-use
Archiving:	a curation activity – select and store logical and physical integrity security and authenticity
Preservation:	an archiving activity - specific items maintained over time accessed and understood through changes in technology (JISC, 2004)

For our institutions, varying levels of service and dependencies

Span of library roles



Data curation = publishing work that draws directly on librarians unique skills; aligns directly with library missions and values

- making public products of scholarly work
- ensuring quality
- disseminating outputs to interested communities

New expectations - same mission and metaphors

Access

Use

The new stacks? (W. Tabb)

The new special collections? (S. Choudhury)



Flickr users: stancia, rh creative commons

flickr.com/photos/001fj/2907653323/

Consistent core principles

The true essence of librarianship…is the maximization of the effective use of graphic records… . (Shera, 1971, p. 57).

- coordinate and integrate information in alignment with complex social structures and practices (Shera, 1972)
- add value to information to improve current use and potential for future use (Taylor, 1986)
- Iaying claim to the control zone (Atkinson, 1996)

LIS core of organization and access for user communities

- information behavior
- representation and retrieval of content
- collection and service development and management

(Palmer, Renear, Cragin, 2008)

Risk of underestimating need for new expertise

Categories	Types of		
	Expertise		
Data	 Data handling 		
	Data landscape		
Research	Research		
	process		
	 Research 		
	instruments		
Curation	 Organization 		
	 Standardization 		
	 Preservation 		
	 Data quality 		
	Ethics		

Service		Data uses &	
		users	
	•	Data discovery	
	•	Training	
	Relationship-		
		building	
	•	Collaboration	
	•	Data metrics	
Analytics	•	Data analysis	
Leadership	•	Leadership	

(Thompson, 2017)

Emerging new principles for practice

Digital Collections and Content

> Data Curation Profiles Project

Data Conservancy

Data Curation Education in Research Centers

> Site-Based Data Curation at YNP





- Context key to meaning & validity
- Releasable ≠ reusable
- Producer datasets / consumer subsets
- Indicators of reuse value
- Primacy of method

Building capacity and expertise

Online Data Management Course





- 1. Introduction to Data Management (5 min)
- 2. How to Inventory, Store, and Backup Your Data
- 3. How to Create Data that You (and Others) can U
- 4. How to Navigate Rights and Ownership of your
- 5. <u>How to Share Your Data and Ethically Reuse Datasec</u>)
- 6. How to Digitally Preserve Your Data for the Future
- 7. Complete Your DMP (5 min)





May, 2017

Research data management and services: Resources for novice data librarians Sarah Barbrow, Denise Brush, Julie Goldman

Research Data Services in Academic Libraries: Data Intensive Roles for the Future?

Tenopir's survey sample:

Table 1: Frequencies and percentages for survey participants by full time equivalent (FTE) students

FTE Students	Frequency (Percent)		
Up to 1,999	41 (32.5%)		
2,000-4,999	41 (32.5%)		
5,000-9,999	18 (14.3%)		
10,000-24,999	16 (12.7%)		
25,000 or more	10 (7.9%)		
Total	126 (100%)		

(Tenopir, C., et al. (2015). Journal of eScience Librarianship 4(2): e1085. http://dx.doi.org/10.7191/jeslib.20)

Opinions abour involvement in	t library RDS	Strongly Agree	Strongly Disagree & Disagree	Neither Agree nor Disagree			
The library needs to offer F relevant to the institut	RDS to remain ion	46. 5%	30.2%	23.3%			
Losing data jeopardizes fut	ure scholarship	o 59.3%	9.3%	31.4%			
Librarians should be stewa of scholarship, includir	75.6%	8.1%	16.3%				
Responsible for providing research data reference consultation and instruction							
	Approximate Annual External Funding						
< \$50 Million (n=32)		lion (n=32)	\$50 Million or more (n=9)				
Individual Discipline Librarian	84.4%		22.2%*				
Dedicated Data Librarian	0.0%*		44.4%				
Other	15.6%		33.3%				

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Workforce Trends



National Research Council. (2015). Board on Research Data. Preparing the Workforce for Digital Curation. National Academies Press.

UW iSchool Educational Context

Data curation signature within iSchool MLIS with additional Data Science sequence in MSIM

Expanding curriculum

Museumand Library

- data services and technology
- government and civic open data

Field experiences in public sector – making open data more usable



democratizing data entrepreneurial use







Learning objectives:

- Recognize BS whenever and wherever you encounter it.
- Figure out for yourself precisely why a particular bit of BS is BS.
- Provide a technical explanation of why a claim is BS.
- Provide an aunt or uncle with an accessible and persuasive explanation of why a claim is BS.

We will be astonished if these skills do not turn out to be among the most useful and most broadly applicable of those that you acquire during the course of your college education.



iSchool Curriculum

- INFX 551 Fundamentals of Data Curation
- INFX 598 Advanced Data Curation
- INFX 598 Digital Preservation
- INFX 531 Metadata Design
- INFX 573 Data Science I: Theoretical Foundations
- INFX 574 Data Science II: Machine Learning and Econometrics
- INFX 575 Data Science III: Scaling, Applications, and Ethics
- INFX 543 Relational Database Management Systems
- INFX 544 Information Retrieval Systems
- INFX 561 Visualization Design
- INFX 562 Interactive Information Visualization

MLIS required curriculum

• 63 total credits

- LIS 510 History and Foundations of Libraries and Librarianship
- LIS 520 Information Resources, Services, and Collections
- LIS 530 Organization of Information and Resources
- LIS 550 Information and Society
- LIS 560 Instructional and Training Strategies
- LIS 570 Research, Assessment, and Design
- LIS 580 Management of Information Organizations
- Your choice of one info tech core course: choose between INFX 511, 512, 542, 543, 544, 546, 547, 572, or 573

NYU Health Sciences Library Data sharing animations

Part 1 - Request

https://www.youtube.com/watch?v=RVZbk3GEVSw



Thank you for your attention

Questions welcome







Curriculum Pathways

- Academic Librarianship
- Archiving / Special Collections / Records Management
- Data Curation
- Data Science
- Database Administration / Development
- Digital Librarianship
- Digital Youth / Children's Librarianship
- Health Information Sciences
- Information Architecture / Taxonomy
- Knowledge Organization
- Law Librarianship
- Public Librarianship
- Special / Corporate Librarianship
- User Experience

Data curation placements

Academic

- 40% of placements,
 - 1/4 of those outside library
- Many focused on metadata and technology

Positions that (probably) didn't exist 5 years ago

- Research Data Management Service Design Analyst
- Data Management Consultant
- Data Science & Informatics Librarian
- Data Curator
- Assistant Dean, Digital Humanities Research

Non-academic positions

- Data Steward Consultant
- Solutions Analyst
- Senior General Engineer
- GIS Specialist
- Director of Archive Technology
- Digital Asset Manager
- Information Architect
- Information Systems Associate
- Digital Project Coordinator
- Media Content Specialist

NCAR internships



metadata harvesting, standards compliance, quality

processing & file migration

cross-disciplinary data curation; subsetting high resolution, provenance, NetCDF

50 international collections, OAIS, DOIs



DCERC Trends in national data facilities



Too much to lose, if we don't get it right.

"Your analytics are only as good as your curation."



- marshal our strengths in LIS
- leverage progress across disciplines
- build a new LIS foundation in the science of data