

**WLA BOARD OF DIRECTORS ONLINE MEETING**

**TUESDAY, SEPTEMBER 20, 2011**

**VIA BLACKBOARD/ELUMINATE**

**MINUTES**

PRESENT: Brian Soneda; Jennifer Wiseman; Phil Heikkinen; Joy Neal; John Fossett; Lisa Adams

IG REPRESENTATIVES: Ruth Zander; Jennifer Fenton; Meredith Hale; Traci Collins; Kim Storbeck

BOARD LIAISONS: Rand Simmons; Susan Lee; Mary Jo Torgeson; Kristin Piepho; Amy Mikel; Patty Duitman; Tim Mallory

STAFF: Dana Murphy-Love; Karen Keenan; Kate Laughlin

Meeting was called to order at 2:01 pm by President Soneda with a quorum present.

**Agenda** – *motion and second to approve the agenda with the President empowered to reorder as necessary. Motion carries.*

**Consent Agenda** - *Motion and second to approve as presented; which included the minutes from the June 3 Board meeting and IG reports without action items. Motion carries.*

**Legislative Planning Committee Report** – Patty Duitman reported that the Legislative Planning Committee will be meeting in November. The big issues will again be the State Budget. She will keep the board posted on progress of the LPC.

**President's Report**

- A. **2012 Institutional Dues Proposal** – Brian had submitted a proposal for a restructure of Institutional Dues for Public Libraries that includes:
1. No changes recommended to Academic and Special Libraries IM dues structure\*\*
  2. Minimum dues limit stays at \$60.00 (i.e. no library's dues would be lower than \$60.00)
  3. Adding trustees to an IM would remain at \$20 per trustee.
  4. That the Washington State Library will stay at \$9,000 until a broader and more focused discussion takes place specifically on the status of the State Library.
  5. The latest WLA Board approved (at the June 2010 meeting) number of annual member-rate registrations for workshops or conferences per IM stands\*\*\*
  6. All WA public libraries will pay annual Institutional Membership dues, beginning with the 2012 budget year, at a rate of four-hundredths of one per cent (.04%) of operation expenditures as defined by the Washington Public Library Statistics (exclusive of construction and one-time funds) of the library for the previous year, with the following two exceptions:
    - a. On the low end, no library will pay IM dues lower than \$60 per year.
    - b. On the "cap" end, no library will pay dues higher than \$18,000 per year.
  7. The \$60 low end dues figure is unchanged from the current IM dues structure.
  8. The current cap (\$9,000) will be reset at \$18,000 under the proposed dues structure.
  9. Current dues structure "Population Served" internal thresholds at \$100 (lowest a library serving more than 100,000 people can be charged) and \$300 (highest a library serving less than 25,000 can be charged) will be removed under the proposed dues structure.

*Motion was made and seconded to approve this new Institutional Dues Structure. Discussion ensued. Question was called and the motion was approved unanimously.*

- B. **2012 Library Snapshot Day and Smart Money Week** – Tim Mallory has agreed to serve as the WLA Lead on both of these projects that WLA will support.
- C. **2013 OLA/WLA Joint Conference Agreement** – the proposed agreement was reviewed and questions were answered. *Motion and second to approve the agreement as presented. Motion carried.*

### **Financial Report**

**Financials** – Phil Heikkinen reported on the financials for the fiscal year ending July 31, 2011. *Motion and second to put the financials on file. Motion carries.*

### **Executive Director's Report**

- A. **Staff Activity Report** – A written report was shared in advance. No action items resulting from this report.
- B. **2014 Conference Venue** – Dana Murphy-Love reported that she had asked Helms Briscoe, a Site Selection vendor to solicit proposals from venues in Spokane, Wenatchee, and the Tri Cities area. Proposals were received from the Davenport and the Red Lion at the Park in Spokane, the Coast Wenatchee Hotel and Convention Center in Wenatchee and the Tri Cities Convention Center on Kennewick, although no hotels **has** submitted bids for this meeting. After careful review of the proposals, Dana recommended the Coast Wenatchee Center Hotel and Convention Center. *Motion was made and seconded to approve the Coast Wenatchee for the 2014 Conference. Motion carried.*

**2012 Conference Report** – Kristin Piepho reported that the committee has met several times. The theme and artwork have been approved for One Tribe: Bringing Washington's Libraries Together. The keynote speakers are Dan Savage and Nancy Pearl. The committee is working on a collaborative art project, a technology petting zoo and other fun options for the conference. Dana noted that information about registration fees, the hotel reservation process, and a tentative schedule have all been posted on the website.

**Member Services Committee** – KJ Cooper is the new chair but was not present so Jennifer Wiseman reported on her behalf. The committee has launched the Try Before You Buy campaign and will launch "Ambassadors" Program later this week, which is an ongoing membership campaign. Amy Mikel, WLA's iSchool Rep was instrumental in getting a Student Flyer created and into the orientation packets of the new iSchool students.

**Marketing and Communications Committee** – Brooke Fischer was not present but her report was submitted in advance. Dana reported that the September issue of CONNECT will be going out this week.

**Program Development and Continuing Education** – Kate Laughlin noted that her report was submitted in advance.

**State Library Report/Federal Relations** – Rand Simmons reported that the Budget is still a big issue and that the Secretary of State is submitting proposals for 5% in reduction to their budget. There is likelihood that the Governor will call a special session to deal with the budget deficit.

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**New Business**

**There was no new business.**

**Next Meeting** – the next meeting will be held by Blackboard/Elluminate in December on a date to be determined.

There being no other business to come before the board, the meeting was adjourned at 3:36 pm.