

WLA PRIVACY STATEMENT

The Washington Library Association, Inc. (WLA) respects and protects the privacy of everyone who accesses our applications and systems. This Privacy Statement may be changed at any time and for any reason. We encourage you to review the Privacy Statement every time you visit our website.

Does WLA request personal information?

Yes, we do. WLA may ask for information in some instances. This may include your name, email address, physical address and other personal information when you fill out forms for WLA goods and/or services. We may also ask for such information at other times, such as when you request information or enter areas with restricted access.

WLA does disclose anonymous, aggregated user statistics (for example, 45% of our users are interested in specific areas of interest) in order to describe our services to prospective partners, advertisers, and other third parties, and for other lawful purposes. From time to time, At no time do we give or rent email addresses to third parties.

Additionally, if you elect to contact members, partners, associates or make a purchase from our site, the information obtained during your visit to these areas, and the information that you give is provided to the person of record. These can be WLA or third party companies. These companies have separate privacy and data collection practices. WLA has no responsibility or liability for these independent policies.

How Does WLA use my personal information?

WLA and selected partners may send you information about our various products and services, or other products and services for which you have expressed an interest. You can remove yourself from any distribution list via a link in the communication. Only WLA and its partners (or agents working on behalf of WLA and its partners under confidentiality agreements) will send you these direct mailings.

Does WLA use cookies and "IP Addresses"?

- We use cookies as part of the member authentication ("sign-in") system.
- Cookies are also used for reporting aggregate site traffic information using Google Analytics.
- Advertising networks that serve ads onto the WLA website may also use cookies.
- As forms are submitted, the IP address they are submitted by is recorded to assist in fraud detection and defend against automated attacks on our system.

What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose personal information online - for example by submitting online forms, participating in discussion groups, or through email - your information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

The password protected areas of this website can only be accessed with a valid password. You are responsible for keeping your password secret and confidential, and for notifying us if you believe that your password has been stolen or might otherwise be misused.

Furthermore, while we strive to protect your personal information, WLA cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk. In addition, WLA partners and third party Internet sites and services accessible through WLA or parties whom we inform you are collecting data in connection with sweepstakes, promotions, etc., have separate privacy and data collection practices, independent of WLA. WLA has no responsibility or liability for these independent policies or actions.