



**What We Talk  
About When**

**We Talk About  
Media Literacy.**



Friday October 19th, 2018 2:00 - 3:15

- Craig Seasholes, Teacher-Librarian, Seattle School District, WLA President for 2018.
- Shawn Sheller, Teacher-Librarian & Technology Integration, Kent School District.
- Sarah Hertlein K-8 Librarian, Sumner School District.
- [AME](#)



<https://goo.gl/kLALr>

# Governor Inslee Signs Media Literacy Law

ESSB 5449

Championed by [AME](#) and WLA

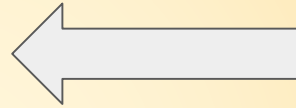


# What We Talk About When We Talk About Media Literacy

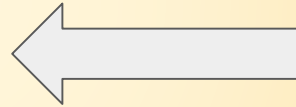
Oct. 19th, 2 - 3:15

## Learning Targets:

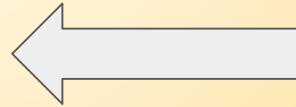
Understand  
definitions of  
Media Literacy



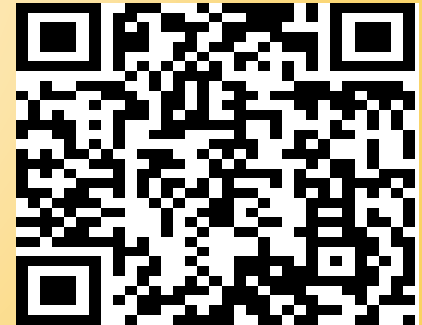
Connect your  
experience to  
OSPI standards



Identify OSPI  
Resources To Use  
ASAP

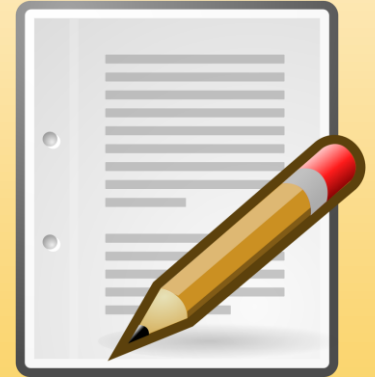


<https://goo.gl/kLAALr>



Take a moment to write down your definitions for the following:

1. Media Literacy
2. Digital Citizenship
3. Internet Safety



# What happens when we don't have shared language and understanding?

Ice Breaker-

Word Association/Disassociation



# Ensuring Shared Language Sorting Activity

## Directions:

**Collaboratively at your table or with a neighbor, read the descriptors in your envelop and then sort them into two categories- digital citizenship and media literacy.**

**Discuss how you support these content areas.**

Digital Citizenship

Media Literacy

Digital Citizenship	Media Literacy

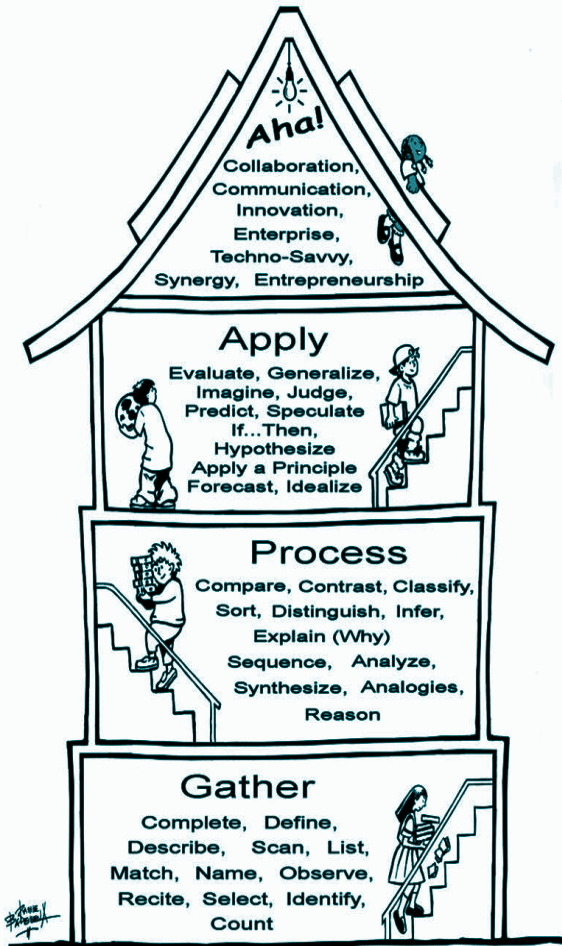
# Answers

## Digital Citizenship

- Recognize and value the rights, responsibilities and opportunities of living, learning and working in an interconnected digital world
- Engage in safe, legal and ethical behaviors
- Cultivate and manage digital identity and reputation and be aware of the permanence of actions in the digital world.
- Advocate for themselves and others in their behavior, actions, and choices.

## Media Literacy

- The ability to understand how and why media messages and images are constructed and for what purposes they are used
- Examine how individuals interpret messages differently based on their skills, beliefs, backgrounds and experiences
- Consider values and points of view are included or excluded in media.
- Remain continually aware of the ways in which media can influence beliefs and behavior.
- Effective communicators, able to demonstrate critical and creative thinking participate as informed and active citizens in a democracy.



# The Three Story Intellect

There are one-story intellects,  
two-story intellects, and  
three-story intellects  
with skylights.

All fact collectors who have  
no aim beyond their facts  
are one-story minds.

Two-story minds compare,  
reason, generalize,  
using the labor of  
fact collectors  
as their own.

Three-story minds idealize,  
imagine, predict,  
their best illumination  
comes from above,  
through the  
skylight.

Oliver Wendall Holmes

Adapted from Poet at the Breakfast Table

## Media Literacy

## Digital Citizenship

## Online Safety



[SSB 6273](#) - Links to the online copy of the legislation that created a mandate for teaching media literacy in addition to digital citizenship and internet safety.

[Definitions](#) - This links to the legislative report that was generated in response to this legislation. It includes the definitions referenced previously in addition to other important information to support implementation and ongoing success of these instructional goals.



Go back to the definitions you wrote at the beginning. Underline every word in your definitions that are the same as OSPI's.



## **\*What am I already doing to embed media literacy or digital citizenship?**

SSB 6273 mandated OSPI to “Create a web-based location to recommend successful practices and resources and work with the K–12 community and other stakeholders to identify and develop additional Open Educational Resources to support digital citizenship, media literacy and Internet safety in schools.”



## Guiding Question - What resources or tools can I use to move student learning to the next “story” or level from digital citizenship to media literacy?

OSPI's [Digital Citizenship & Media Literacy](#)

TASK:

- Click on the link above and explore the OSPI Digital Citizenship and Media Literacy Resources Moodle site.
- At your table, each person should select a resource to examine and evaluate its usefulness in your setting.



Share what you found...



## Work Groups and Advisory Committees Have Lasting Impact on Student Learning

OSPI convened working group to update the state K-12 learning standards for educational technology that align with the advisory group's definitions of digital citizenship and media literacy, national standards and learning standards in all subjects.



# Legislative Timeline for SSB 6273/[SB 5449](#)



OSPI - Dennis Smalls, Educational Technology Director

- Feb. thru March 2018 - OSPI met with an advisory committee to develop statewide school district survey.
- Spring 2018 - Sent out survey.
- May - Aug. - Compiled and analyzed survey results.
- Aug. 2018 - Updated OPSI website with [survey results](#).



## Dennis Small's Next Steps

1. **Digital Citizenship Advisory Committee meets November 1st in Highline-You can attend and participate.**
2. **Review and finalize definitions for the December 1st Report to the Legislature.**



Professional Development - “Provide support for professional development for teachers, focused on integrating digital citizenship and media literacy in all core standards, starting with English Language Arts and Social Studies.”



### **Free Training for Washington EdTech Standards**

OSPI and WLA are partnering with the Washington State Library to develop a series of free workshops called “Transforming Student Learning with EdTech Standards” that will be offered around the state during 2018-19. The first session was held on October 12 in Vancouver. Upcoming sessions are already set for November 17 in Olympia and January 12 is a wait list for Tacoma). [Register here](#). More sessions will be announced in the coming weeks that include eastern Washington.

These are designed to provide Teacher-Librarians and other educators with strategies to transform student learning using the state’s updated [Educational Technology Learning Standards](#). This training is sponsored by the WA State Library, WLA, and OSPI, and 6 free clock hours will be available to attendees. Contact Dennis Smalls for information if your district would like to host a session.

# More sessions recently added by OSPI trainers!

**OSPI now have dates and times set for these trainings <https://www.pdenroller.org/ospi/Catalog> :**

Nov.3, 2018, 8:30 AM - 3:00 PM at Evergreen HS (Highline SD)

Nov.17, 2018, 9:00 AM - 3:30 PM at Capital HS in Olympia

Nov.17, 2018, 9:00 AM - 3:30 PM at Shahala MS in Vancouver

Jan.12, 2019, 9:00 AM - 3:30 PM at Shoreline SD

Jan.12, 2019, 9:00 AM - 3:30 PM at Mount Tahoma HS in Tacoma

Jan.26, 2019, 8:30 AM - 3:00 PM at McClure MS in Seattle



Still in progress to be scheduled are trainings at:

Mount Vernon	Longview	North Kitsap	Renton	ESD 101	ESD 105
Manson					
Richland	Snohomish				

Possible trainings at:

Lake Washington SD	Colville SD	NCESD 171
Oak Harbor SD		



# Add your own district training!

OSPI needs a minimum of 10 attendees, and 20-25 is optimal.

Saturdays are usually best for our trainers, and districts can contact **Dennis Small** to express interest in hosting.

Host districts will register their folks first.

Then the sessions will be opened up as space allows to nearby districts.

6 clock hours are available.

\*OSPI will continue to add districts up to the capacity of its trainers to accommodate them.

## School library funding share out

[SB 6362 created language](#) that demonstrated legislative intent for the allocation of \$20.00 per FTE to school media programs.

$$\begin{array}{r} 1,102,579 \\ \times 20 \\ \hline \$22,051,580 \end{array}$$

DOLLARS  
PER  
STUDENT

# Advocacy

[Action for Media Education Blog \(AME\)](#) is a NPO. We see media education as a vital element of literacy due to the barrage of media messages aimed at us every day. See where we've been, who we are, and how we can work together.



ACTION FOR MEDIA EDUCATION

- You can help! Speak to your local school principal and ask about library funding. Share your strong support for the school library and, especially, the state's newly identified library allocation.
- Attend a PTA meeting and educate them and invite them to engage in a letter writing campaign to media outlets and school board members.
- Contact your local school board members to thank them for their service. Ask how the district will address this new legislative directive.
- Contact your state elected officials to thank them for the allocation. Explain that without the mandate to spend the money on library materials, you're concerned that this money may not be spent as intended. Tell them you would appreciate stronger language that mandates the money identified in SB 6362 is spent on library materials.
- Spread the word to other interested parties and ask that they take action too.



OSPI will be sending out an email to promote ML Week.

[NAMLE](#) is NPO that is sponsoring this event. It is based on the [Canadian ML](#) Week, and their resources are also worth reviewing.

Please fill out an evaluation.

*Thank you for coming today to learn more about what we talk about when we talk about media literacy.*



<https://goo.gl/kLAAIr>

